

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2209 ORDER NO. 80978 DATE 9-24-53

CUSTOMER  
EMORY UNIVERSITY  
EMORY UNIVERSITY, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE PHOTOCHROM- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. ☒ Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Emory Univ. Hospital)

COLOR DESCRIPTION

FOLLOW CARD 7BH1267 FOR COLORS

PHOTO RETURNED

TO

PHOTO USED FOR

Plt #40 — 10/28/53 Hc 11/2  
La 9

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 3CP2210

ORDER NO. 81144 DATE 9-29-53

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER BEBOUT & DOWNS  
CLEVELAND, OHIO

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ZUZEK'S STEAK HOUSE

"THE HOME OF GOOD FOOD"

CLEVELAND, OHIO

FRONT NO. 5 R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

*also bus  
card*

## COLOR DESCRIPTION

- A — ALL TRIM, INCLUDING DOOR #13. B — ALL POSTS IN PARKING AREA #1.  
C — AWNINGS #21. WALL ( D — LIGHTEST SHADE OF BRICK #50  
( E — MEDIUM SHADE OF BRICK #1  
( F — DARKER SHADE OF BRICK #6  
G — BRICK UNDER WINDOWS #5. H — PARKING AREA #27. I — SIDE OF SIGN #6.  
J — FRONT OF SIGN (BACKGROUND) #39.

PHOTO RETURNED

TO

PHOTO USED FOR

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2211 ORDER NO. 81145 DATE 9-29-53

CUSTOMER  
BEBOUT & DOWNS  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M BUS.CARDS SIZE 3 1/2" X 2-5/16"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
ZUZEK'S STEAK HOUSE  
"THE HOME OF GOOD FOOD"  
CLEVELAND, OHIO

FRONT NO. NO  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 3CP2210 —  
MAKE NEW BLACK NEGATIVE —  
REDUCE COLOR PLATES —

COLOR DESCRIPTION

SAME AS ABOVE

*Bus Card*

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

*L.O. 1/2  
La 2 1/2*

*as quoted  
CA*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2212 ORDER NO. 81161 DATE 9-30-53

CUSTOMER JAX MANUFACTURING CO.,  
ST. PAUL, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

No Title

FRONT NO. 5

(All of this on address side)

R. M.

~~Yes~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Jax Auto Seat Cover Drive-In)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Plt. 21 10-30-53 Ret. 7  
H.C. 13/4  
L.A. 10

as quoted

ex

Well  
Radump  
R. Jumper



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2213 ORDER NO. 81024 DATE 19-5-53

CUSTOMER  
PILLOW ADVERTISING SPECIALTIES  
HOUSTON, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"SOUTHERN SELECT"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. Yes ~~XXX~~  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW ENCLOSED CARD FOR COLORS EXCEPT: SIGN ON THE  
BUILDING- LETTERS ARE YELLOW WITH BLACK OUTLINE  
ON WHITE SIGN BOARD.

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)

Ret 5  
He 1 1/2  
La 9

Wash

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3M-4-15-52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2214 ORDER NO. 81285 DATE 10-14-53

CUSTOMER ST. DEMETRIOS CHURCH  
HAMMOND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(St. Demetrios Church)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

3

PHOTO USED FOR

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

3W-4-15-52

Ret 5  
41 HC 1½  
La 9

OR

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2216 ORDER NO. 81357 DATE 10-19-53

CUSTOMER FRASHER'S INC.  
POMONA, CALIFORNIA ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHIELD'S DATE GARDENS ...

FRONT NO. 5

(All of this on address side)

R. M.

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE AND READING MATTER IN PANEL AT BOTTOM OF PICTURE.

REPRODUCE FROM THE PANORAMA SHOT, USING SAME LAYOUT AS ON  
ENCLOSED FOTO CARD. FRASHERS NAME ONLY TO APPEAR ON PICTURE SIDE.

(DO NOT SHOW "SHIELDS" EMBLEM) AVOID TOO MUCH RETOUCHING, DETAIL  
(OR NUMBER "F 8912" ON CARDS) MIGHT SPOIL THE PICTURE.

THERE ARE A FEW CULTIVATED FIELDS IN MIDDLE DISTANCE,  
BUT NOTHING BUT SAND AT THE BASE OF MOUNTAINS. ✓

COLOR DESCRIPTION

FOLLOW 2 - 35MM SLIDES FOR COLORS. DO NOT GET SUBJECT  
TOO GAUDY OR HARSH IN COLORING. THE MOUNTAINS ARE SOFT  
IN TONE, SORT OF PASTEL COLORING. ✓

Return 35MM (2) slides to customer ✓

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

Ret 3  
Jm 4, 2CC/3  
LA 10 1/2

2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <sup>3CP2217</sup>3CH262 ORDER NO. <sup>81414</sup>78215 DATE 2-23-53

CUSTOMER  
SUNSHINE BEACH MOTEL  
SUNSHINE BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes XXXX  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

3

PHOTO USED OR

Ret 63  
3-16-53 AC 1 1/2  
La 8 1/2  
mk

CK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2218 ORDER NO. 81415 DATE 10-22-53

CUSTOMER HOME MOTEL  
ABBOTSFORD, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOME MOTEL

4 BLOCKS NORTH OF INTERSECTION OF HYWS.  
29 & 13, ON HY. 13

ABBOTSFORD, WISCONSIN

(AAA) 1/2 or 5/8

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE IN PANEL AT BOTTOM.

CROP LEFT END OF PHOTO TO BALANCE.

REMOVE WIRES.

COLOR DESCRIPTION

TAN COLORED GRAVEL DRIVE. GREEN LAWN, WITH CENTER PORTION IN  
CIRCULAR DRIVE GREEN (SHOWING TO RIGHT, BELOW CAR ON RIGHT).  
DEEP YELLOW BUILDING WITH BROWN TRIM. REDDISH BROWN ROOF.  
COLORED AUTOS. GREEN FOLIAGE ON TREES. DARK GRAY STREET.

C.T. PHOTOCHROM  
SPECIAL PROCESS

★ ★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.  
|  
NO  
|  
YES  
|  
RETURN PHOTO

PHOTO RETURNED

TO

3

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2219 ORDER NO. 81418 DATE 10-22-53

CUSTOMER  
BOULEVARD CAFETERIA  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOULEVARD CAFETERIA

-DELICIOUS FOOD- DELIGHTFUL SURROUNDINGS  
ON CLASSEN DRIVE OPPOSITE PLAZA COURT  
OKLAHOMA CITY, OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8BH987. ELIMINATE MOST OF THE  
FLOWERS IN UPPER LEFT VIEW.

COLOR DESCRIPTION

FOLLOW CARD 8BH987 FOR COLOR GUIDE

MAKEOVER

MAKEOVER MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

MAKEOVER

RETOUCHING

PHOTO-LITHO

COMPOSING

ART DEPT.

2797

ENGRAVING

MAKEOVER

MAKEOVER

CARPETING  
MUST CORRESPOND  
WITH OLD CARD

MAKEOVER

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2220 ORDER NO. 81451 DATE 10-23-53

CUSTOMER ST. FRANCIS HOSPITAL  
WICHITA, KANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

PHOTO RETURNED

Ret 6-  
Jan 22 1954  
LA 10

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer E. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mater Dolorosa)

SEE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

CHAPEL IS WHITE MARBLE THROUGHOUT, WITH  
GOLD ORNAMENTS AND CHANDELIERS. TAN PEWS. STAINED WINDOWS  
BALANCE OF INSTRUCTIONS ENCLOSED

TO

PHOTO USED FOR

add'l artwork  
3. —  
incl. layout

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.  
(C) FRASHERS FOTO

NO. 3CP2221

ORDER No. 81502

DATE 10-27-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *enc.*

IMPRINT SAME AS ABOVE (Private #  
before imprint: F.C.319  
TITLE: "CHARCOAL KILNS"  
(BEE HIVES)-LOCATED IN UPPER  
WILDROSE CANYON..... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1518.

FOLLOW CARD OBH1518 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 27 1953
SKETCH				
RETOUCHING		0.		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 4 1953	
ARTIST DEPT.	36	2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)**

*Get Drawing  
+ Enlarge Color + Black*



DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

(C) FRASHERS FOTO

NO. 3CP2222

ORDER NO. 81502

DATE 10-27-53

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES *encl*

IMPRINT SAME AS ABOVE (Private #  
before imprint: F.C.312  
TITLE: MUSHROOM ROCK, LONG A  
LANDMARK TO DEATH VALLEY  
TRAVELERS .... etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1514.

FOLLOW CARD OBH1514 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR  
ART-COLORTONE COLORS**  
(5 Colors)

*Get Drawing +  
Enlarge Colors + Black*



NO. 3CP2223  
DISTRIBUTED BY HANDLER NEWS AGENCY, GRAND ISLAND, NEB. ORDER No. 81624  
DATE 10-29-53

6 1/2 POST CARD	C.T. PHOTOCHROM	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. NO.
TITLE IN FULL	IMPRINT SAME AS ABOVE	
	MUNICIPAL SWIMMING POOL, GRAND ISLAND, NEBRASKA	
	PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OB-H1484  
FOLLOW CARD OB-H1484 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing Colors  
+ Enlarge Black*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1953	NOV 4 - 1953
SKETCH			NOV 6 1953	
RETOUCHING	2			
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

\_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



NO. 3CP2224

DISTRIBUTED BY HANDLER NEWS AGENCY, GRAND ISLAND, ORDER NO. 81624  
NEB.

DATE 10-29-53

6½ M POST CARD

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

*Greetings from Nebraska*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES as on card

IMPRINT SAME AS ABOVE 9a-H1250  
*reset*

GREETINGS FROM NEBRASKA

SMALL TYPE (C) CURT TEICH &amp; CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9A-H1250  
FOLLOW CARD 9A-H1250 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate ☐

## ESTIMATE

Cost Dept. Checked ☒

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1953	NOV 17 1953
SKETCH				
RETOUCHING	2	1	NOV 6 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				DEC 9 1953
HAND COLOR PROOF				
ARTIST DEPT.		3½		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

*Mr. Hunt  
Get Drawing Colors to make 5 9/16 x 3 1/8  
+ Extend size  
Mark Photo 5 1/8 high  
Trim face on neg.*



NO. 3CP2225  
1  
DISTRIBUTED BY HANDLER NEWS AGENCY, GRAND ISLAND, NEB. ORDER NO. 81624  
DATE 10-29-53  
6½ M POST CARD C.T. PHOTOCHROM FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
MEMORIAL PARK, GRAND ISLAND, NEB.  
NEBRASKA  
PHOTO PROPERTY OF C.T.  
RETOUCHING AND COLOR DESCRIPTION  
USE PHOTO 7A-H1782  
FOLLOW CARD 7A-H1782 FOR COLORS  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Get Drawing  
+ Enlarge Color  
Black

Executive OK of Estimate  
By  
Date  
ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1953	NOV 1953
SKETCH				
RETOUCHING	2	1/2	NOV 6 1953	
REPHOTO				
PHOTO-LITHO			NOV 13 1953	DEC 3 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3/4		

DATE BLUEPRINT OK'D  
By  
DATE HAND COLOR PROOF OK'D  
By  
DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS  
★★  
USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



NO. 3CP2226

DISTRIBUTED BY HANDLER NEWS AGENCY, GRAND ISLAND, NEB. ORDER NO. 81624

DATE 10-29-53

6½ M POST CARD

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

HALL COUNTY COURT HOUSE, GRAND  
ISLAND, NEBRASKA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9A-H1663  
FOLLOW CARD 9A-H1663 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing Colors  
+ Enlarge  
+ Black*

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1953	NOV 3 1953
SKETCH				
RETOUCHING	2	1/2	NOV 6 1953	11-11-53
REPHOTO				
PHOTO-LITHO			NOV 13 1953	
BLUEPRINT				DEC 3 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(3 Colors)**



NO. 3CP2227

DISTRIBUTED BY HANDLER NEWS AGENCY, GRAND ISLAND, ORDER No. 81624  
NEB.

DATE 10-29-53

6 1/2 M POST CARD C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

THIRD STREET LOOKING EAST GRAND  
ISLAND, NEBRASKA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2B-H1139  
FOLLOW CARD 2B-H1139 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing  
& Enlarge Colors  
to Black*

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1953	
SKETCH				
RETOUCHING			OCT 30 1953	OCT 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 5 1953	DEC 3 1953
HAND COLOR PROOF				
ARTIST DEPT.	37			12-14-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

☆☆

**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(5 Colors)**



NO. 3CP2228

DISTRIBUTED BY HANDLER NEWS AGENCY, GRAND ISLAND, NEB. ORDER NO. 81624

DATE 10-29-53

6½M POST CARD

C.T. PHOROCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

GREETINGS FROM GRAND ISLAND,  
NEBRASKA

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OB-H1481  
FOLLOW CARD OB-H1481 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1953	
SKETCH				
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

**C.T. PHOTOCROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(5 Colors)**

*To Mrs. Ham*  
*Get Photo - Est. and color*  
*Get Drawing*  
*294*



NO. 30P2229

WESTERN SALES CO., 406 IOWA ST., BOISE, IDAHO

ORDER No. 81553

PHOTO BY WESLEY ANDREWS,

DATE 10-30-53

6 $\frac{1}{2}$  M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -same as

709-29-N *realt*

IMPRINT SAME AS ABOVE

TITLE: A-4 - WONDER SCENES, CRATERS  
OF THE MOON NATIONAL MONUMENT,  
NEAR ARCO, IDAHO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 709-29-N. DO NOT GET SO MUCH BROWN AS ON OLD  
CARD. THIS IS LAVA, ASH COLOR, OR NEARLY BLACK. THE BIG CRATER  
IS LIKE A BIG CIRCULAR BOWL (CHECK THIS PHOTO FOR DETAIL).

TITLES FOR EACH VIEW TO BE IN SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1953	
SKETCH	2	3	NOV 7 1953	NOV 13 1953
RETOUCHING		5	NOV 8 1953	NOV 14 1953
REPHOTO			NOV 24 1953	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2		DEC 9 1953
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. #3CP2230

ORDER No. 81646

DATE 11-2-53

25 M POST CARD

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE SEA GULL IN SEARCH OF  
FOOD, CAPE COD, MASS.,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BODY & TAIL WHITE, HEAD & THROAT ARE MEDIUM GREY GRADUATING TO A  
DARKER GREY FOR LONGER FEATHERS IN WINGS.  
FEET & LEGS ARE GREYISH BROWN, BEAK IS BROWN.  
ENDS OF WINGS ARE VERY DARY GREY, NEARLY BLACK.  
BACKGROUND: ELIMINATE THE BIRD AT LEFT AND MAKE BACKGROUND SKY  
BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 12 1953
SKETCH				
RETOUCHING	2	1	NOV 11 1953	NOV 11 1953
REPHOTO				
PHOTO-LITHO			NOV 13 1953	DEC 1 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		12/2/53
ARTIST DEPT.	41	8		12/9/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30P2231 ORDER NO. 81583 DATE 11-3-53

CUSTOMER

IVY HOUSE RESTAURANT  
WILLIAMSBURG, VIRGINIA ✓

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12  $\frac{1}{2}$  M POST CARDS SIZE 3  $\frac{1}{2}$  X 5  $\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

(The Rutledges' Ivy House Restaurant) ✓

REMOVE — INSECTATOR AND CORD-PIPE IN UPPER RIGHT, TRAY RACK IN  
LOWER LEFT, BAND AROUND CHROME LEG OF BOOTH TABLES. ✓

COLOR DESCRIPTION

WALLS-MAKE A DARKER BLUE GREEN THAN #72. TRIM AROUND ARCHWAY THE SAME  
COLOR AS WALLS. ANTIQUE WHITE CEILING. BOOTHS & BUFFET ON RIGHT-WALNUT.  
BOOTH TABLE TOPS-RED WITH CHROME TRIM. BOTH PICTURE FRAMES-ANTIQUÉ WHITE  
WITH RED MATTING BACKGROUND. HANGING PLANTERS IN ARCHWAY-BLACK.  
COFFEE FIXTURE ON BUFFET-BASE IS ANTIQUE WHITE WITH GLASS COFFEE MAKERS.  
LAMP ON BUFFET-GREY STONE BASE WITH FORAL PARCHMENT SHADE. SAMPLE OF  
TABLE PLACE MAT ENCLOSED. SETTING ON TABLES: BLACK ASHTRAY, GLASS SUGAR,  
SALT AND PEPPER SHAKER. FLOOR-GREY CEMENT. PLATES ON THE WALL- SPODE  
REYNOLDS PAINTING OF FRUITS AND FLOWERS: CREAM BACKGROUND, CENTER PEACHES,  
LEFT LOWER GRAPES, STRAWBERRIES IN UPPER RIGHT, FLOWERS ON UPPER LEFT  
PURPLE AND YELLOW. ✓

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR  
PHOTO BY HAMILTON & MAXWELL, NEW YORK

NO. 3CP2233

ORDER No 81779

DATE 11-13-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 521 - BIRD'S-EYE VIEW OF  
PUT-IN-BAY, OHIO, LOOKING  
EAST.

(at bottom of message space):  
IN OHIO'S LAKE ERIE VACATIONLAND  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8A252-N.

ALSO FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 23 1953	
SKETCH				
RETOUCHING	2	2½	DEC 23 1953	DEC 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	43	1½	JAN 5 1954	JAN 15 1954
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 3CP2234

ORDER No. 81788

DATE 11-13-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

522- LONZ WINERY,  
MIDDLE BASS, OHIO

(at bottom of message space):  
IN OHIO'S LAKE ERIE VACATIONLAND

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B631-N.

ALSO FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 - 1953	DEC 2 - 1953
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			DEC 4 1953	12-10-53
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	12-15-53	12-15-53
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION

2 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 3CP2235

ORDER No. 81788

DATE 11-13-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

519-WEST SHORE FERRY. PASSENGER AND  
AUTO FERRY FROM CATAWBA ISLAND  
POINT TO PUT-IN-BAY AND MIDDLE  
BASS.  
(at bottom of message space):  
IN OHIO'S LAKE ERIE VACATIONLAND  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9B629-N.

ALSO FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1 1/2	12-15-53	12-15-53
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

2 Subjects in  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 3CP2236

ORDER No. 81789

DATE 11-13-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO 2

IMPRINT SAME AS ABOVE

520 - PART OF HARBOR,  
PUT-IN-BAY, OHIO

(at bottom of message space):  
IN OHIO'S LAKE ERIE VACATIONLAND

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2185

ALSO FOR COLORS

Enlarge Colors for Color match  
use colors from 9AH2185

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	NOV 27 1953
SKETCH				
RETOUCHING	4	1	NOV 30 1953	DEC 1 1953
REPHOTO			DEC 2 1953	Dec 9-53
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	37	2 1/2		12-14-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLOR TONE COLORS**  
**(5 Colors)**

*Handwritten:*  
Get Drawing  
x Enlarge Colors  
Black



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2237 ORDER NO. 81823 DATE 11-18-53

CUSTOMER OUR LADY OF MERCY HOSPITAL-SANITARIUM  
DYER, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Exterior)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Put 5  
Rm 41C 1/2  
20 5/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2238 ORDER NO. 81823 DATE 11-18-53

CUSTOMER OUR LADY OF MERCY HOSPITAL-SANITARIUM  
DYER, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Chapel)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

8

PHOTO USED FOR

Pt 6½  
Range 2 41  
LA 10 1/2

Add'l Artwork  
6.25  
incl. layout

CA

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2239 ORDER NO. 81877 DATE 11-19-53

CUSTOMER Greenvview Hotel  
Chicago, Illinois

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTOCHROM / FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREENVIEW HOTEL  
6234 SO. GREEN STREET  
CHICAGO 21, ILLINOIS

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

TITLE IN SKY

TAKE OUT CARB

SEE CARD #9B-H562

COLOR DESCRIPTION

FOLLOW CARD # 9B-H562

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



107-

NO. 3CP2240

THE HARRY P. CANN &amp; BRO. CO., BALTIMORE, MD.

ORDER NO. 81977

DATE 11-24-53

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl.*IMPRINT SAME AS ABOVE (Private #  
before imprint: 107.)THE PLIMHIMMON HOTEL, BOARDWALK  
AT 2nd. ST., OCEAN CITY, MD.  
... etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM SLIDE FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF **YES** RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	
SKETCH				
RETOUCHING	3	4	NOV 21 1953	DEC 2 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 15 1953
HAND COLOR PROOF	46	13 1/2		12/16/53 <i>Am</i>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2241 ORDER NO. 81991 DATE 11-25-53

CUSTOMER KATHERINE E. PRICE  
BENEDICTINE HTS. HOSPITAL, INC., GUTHRIE, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Benedictine Hts. Hospital)

CROP AT TOP — 1" or 1-1/2". ADD NATURAL CLOUD EFFECT.

ALL WINDOWS HAVE VENETIAN BLINDS, AND SHOULD BE TREATED  
UNIFORMLY.

COLOR DESCRIPTION

BUILDING IS A LIGHTER RED-SIMILAR TO RUST-RED-(SEE CARD 8AH1956  
ENCLOSED FOR NEAREST COLOR) — HAVE MORTAR LINES SHOW (SIMILAR TO  
CARD 2CH1522 ENCLOSED).  
THE TOP FLOOR IS NOT BRICK — BUT STUCCO FINISH IN DRAB CEMENT GRAY.  
THE TRIM AT ENTRANCE AND OTHER WINDOWS SHOULD BE BLUE-WHITE.  
ENTRANCE DOORS ARE LIGHT OAK-TAN. /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

Ret 4 1/2  
Jan 4c 1 1/2 4  
La 9 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2242 ORDER NO. 82208 DATE 12-7-53

CUSTOMER FEDERAL NATIONAL BANK  
SHAWNEE, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE FEDERAL NATIONAL BANK  
SHAWNEE, OKLAHOMA

See Sht



FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~FOLLOW SKETCH - EXCEPT: LIGHTEN UP THE FRONT OF  
THE BUILDING TO CORRESPOND WITH THE SIDE-SHOULD BE  
A VERY LIGHT CREAM COLOR BRICK(TOO MUCH YELLOW SHOWING)~~

COLOR DESCRIPTION

FOLLOW SKETCH - AS ABOVE

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLOR  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

1

PHOTO USED FOR

Bad Typ. Ret 6  
H. C. 1/2  
La 9



MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

NO. 3QP2243

ORDER NO. 82224

DATE 12-8-53

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

SURF AND COTTAGE ROW, MYRTLE BEACH,  
S.C. "AMERICA'S FINEST STRAND"  
670 MILES SOUTH OF NEW YORK / 735  
MILES NORTH OF MIAMI

PHOTO PROPERTY OF C.T.

FEB 24 53

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH2312.

FOLLOW CARD 8AH2312 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

6 gal. cyan  
6 " ital. 100 lb  
6 " Memphis 100 lb  
Get Drawing  
& Enlarge Colors & Black

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JEC 1953	
SKETCH			DEC 10 1953	
RETOUCHING		0	DEC 14 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 15 1953	DEC 29 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	45	2 1/2		1/11/54

FEB 24 53

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



BACKS: 5, 10 & 25¢ STORES, SANFORD, N. C.

NO. 3CP2244

ORDER No. 82224

DATE 12-8-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

OCEAN FOREST HOTEL, MYRTLE BEACH,  
S.C. "AMERICA'S FINEST STRAND"  
670 MILES SOUTH OF NEW YORK, 735  
MILES NORTH OF MIAMI.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH120.

FOLLOW CARD 9BH120 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1953	DEC 14 1953
SKETCH				
RETOUCHING		0	DEC 14 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 15 1953	DEC 29 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLORTONE COLORS**  
(5 Colors)

*Get Drawings?  
& Enlarge Colors - Black*



X MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

NO. 3CP2245

ORDER NO. 82224

DATE 12-8-53

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

THE PAVILION, MYRTLE BEACH, S.C.  
"AMERICA'S FINEST STRAND"  
670 MILES SOUTH OF NEW YORK,  
735 MILES NORTH OF MIAMI,

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH146.

FOLLOW CARD OCH146 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO E. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get Drawing  
+ Enlarge Color + Black*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 13 1953	DEC 14 1953
SKETCH				
RETOUCHING		0	DEC 14 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 15 1953	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



STAMPS: 5, 10 & 25¢ STORES, SANFORD, N. C.

NO. 3CP2246

ORDER No. 82224

DATE 12-8-53

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

AERIAL VIEW OF MYRTLE BEACH, S.C.  
"AMERICA'S FINEST STRAND"  
670 MILES SOUTH OF NEW YORK  
735 MILES NORTH OF MIAMI

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3CH158.

FOLLOW CARD 3CH158 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	4	DEC 14 1953	DEC 15 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2½		1/12/54

DATE BLUEPRINT OK'D

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D

DATE Filed

By \_\_\_\_\_

DATE Photo Returned to Customer

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(5 Colors)**

*Get Drawing  
+ Enlarge  
Colors - Black*



\* DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA

NO. 3CP2247

ORDER No. 82235

DATE 12-9-53

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES - ~~same~~ as

IMPRINT

SAME AS ABOVE

VARIOUS SPECIES OF CACTUS SEEN  
ON THE DESERT...

Stock # after reading matter: L165

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2321.

FOLLOW CARD 6AH2321 FOR COLORS - NICE BRIGHT PICTURE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE

### AND WORK SCHEDULE

Cost Dep. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1953	
SKETCH				
RETOUCHING	3	2½	DEC 17 1953	DEC 17 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/4	1½	DEC 24 1953	JAN 6 1954
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(5 Colors)**



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,  
TUCSON AND PHOENIX, ARIZONA  
(C) KUNSELMAN PHOTO SERVICE

NO. 3CP2248

ORDER No. 82235

DATE 12-9-53

12 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same-as

6AH1501

IMPRINT SAME AS ABOVE

ROOSEVELT DAM AND LAKE, ARIZONA

Stock # after reading matter: L340

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1501.

FOLLOW CARD 6AH1501 FOR COLORS - NICE BRIGHT  
PICTURE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Get drawings  
Enlarge Colors - Black*

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1953	DEC 11 1953
SKETCH				DEC 12 1953
RETOUCHING		0	DEC 17 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 22 1953	JAN 7 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	2 1/2	1-11-53	1-12-53

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2249 ORDER NO. 82240 DATE 12-9-53

CUSTOMER KEN & RED, INC.  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

(Lighthouse Restaurant)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RUSH

C.T. PHOTOCHROM  
SPECIAL PROCESS

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

Add'l artwork  
\$ 11.50  
incl. commission

OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR



PUBLISHED FOR ROCK CITY GARDENS,  
LOOKOUT MOUNTAIN

NO. 3CP2250

ORDER No. 82261

DATE 12-11-53

1097

25 M MINIATURE VIEW  $3\frac{1}{2} \times 2\frac{1}{2}$  C.T.PHOTOCHROM FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL SNOW WHITE AND THE  
SEVEN DWARFS IN FAIRYLAND CAVERNS  
ROCK CITY GARDENS ATOP LOOKOUT  
MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

9BN1362

USE PHOTO FROM ~~2CP2250~~... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Mrz Ham  
Get Drawing  
Put on cut off marks*

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 15 1953	
SKETCH				
RETOUCHING		1/4	DEC 17 1953	DEC 22 1953
REPHOTO				
PHOTO-LITHO				FEB 12 54
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 12 54	
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2251 ORDER NO. 82285 DATE 12-14-53

CUSTOMER  
PITTSBURGH MOTEL  
PITTSBURGH, PENNA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Pittsburgh Motel)

CROP IN FOREGROUND OF PICTURE SO AS TO ENLARGE THE  
BALANCE OF VIEW.

REMOVE — WIRES, TELEGRAPH POLES, SIGN IN GRASS PLOT IN CENTER  
OF COURTYARD, AND HOUSE ON LEFT. TAKE OUT SHADOW  
ON GROUND AT RIGHT.

ALL CEMENT WORK IN YARD TO BE THE SAME DARK COLOR.

COLOR DESCRIPTION

BRICK WORK #2. WOODEN DOORS, WINDOW FRAMES AND CANOPY (OR OVER-  
HANGING LEDGE) — WHITE. ALUMINUM DOORS ON EACH UNIT. GREEN  
GRASS IN OVAL OR CIRCLE IN COURT YARD. EVERGREENS IN FRONT OF  
UNITS. WHITE MORTAR BETWEEN BRICKS IN UNITS.

SIGN AT LEFT: IS NEON. WORD "PITTSBURGH" IS BLUE, "MOTEL" IS  
YELLOW.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4 1/2  
Hc 1 1/2 mm  
La 9

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CP2252 ORDER NO. 82300 DATE 12-16-53

CUSTOMER HOTEL DENNIS  
ST. PETERSBURG, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL DENNIS  
OPPOSITE WILLIAMS PARK  
326 FIRST AVENUE NORTH  
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

AND CARDS ENCLOSED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY -

AND CARDS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ret 7 1/2  
C. T. Photochrom  
41  
20 942

Add to artwork  
\$ 4.00  
incl. color. 4.

CR

Get Card  
6B 490

OK Photo  
impression

Final



ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.  
PHOTO BY AL OLSON

NO. 3CP2253  
ORDER No. 82431  
DATE 12-21-53

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO.  
IMPRINT SAME AS ABOVE  
ONE OF THE BEACHES ON LAKE MICHIGAN  
AT SOUTH HAVEN, MICHIGAN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: MAKE AS COLORFUL AS POSSIBLE. TAKE OUT BUGGY  
AT LEFT CENTER.

COLOR: MAKE AS COLORFUL AS POSSIBLE.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
AND WORK SCHEDULE  
Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 2 1954	JAN 13 1954
SKETCH				
RETOUCHING	2	3	DEC 28 1953	JAN 8 1954
REPHOTO				
PHOTO-LITHO			JAN 27 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	45	13 1/2		
ARTIST DEPT.	45	10 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

JAN 15 1954

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**

★★

**USE REGULAR**  
**ART-COLORTONE COLORS**  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2001 ORDER NO. 82793 DATE 1-20-54

CUSTOMER

BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BOLTON SQUARE  
CLEVELAND, OHIO

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

Side Center  
DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: EXCEPT RED IN SKETCH IS TOO LIGHT — SHOULD BE  
MORE LIKE #48 ON COLOR CHART.

COLOR DESCRIPTION

FOLLOW SKETCH — SEE ABOVE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-57

PHOTO RETURNED

TO

PHOTO USED FOR

extra Line negative for red  
Ret.  
H.C.  
L.A.  
7/13/4  
9 3/4



no quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2003 ORDER NO. 82822 DATE 1-22-54

CUSTOMER MU-NO COURT  
OXFORD, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE PHOTOCROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AAA MU-NO COURT

4 MILES EAST OF OXFORD, ALABAMA

U.S. HIGHWAYS 78 and 431

FLORIDA FAST ROUTE

PHONE 3394 — 16 ROOMS — MODERN COURT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

REMOVE WIRES.

TREES ON RIGHT & LEFT SIDE OF CENTER UNIT, HEIGHT OF BUILDING.

ADD UMBRELLAS AND CHAIR ON CENTER LAWN.

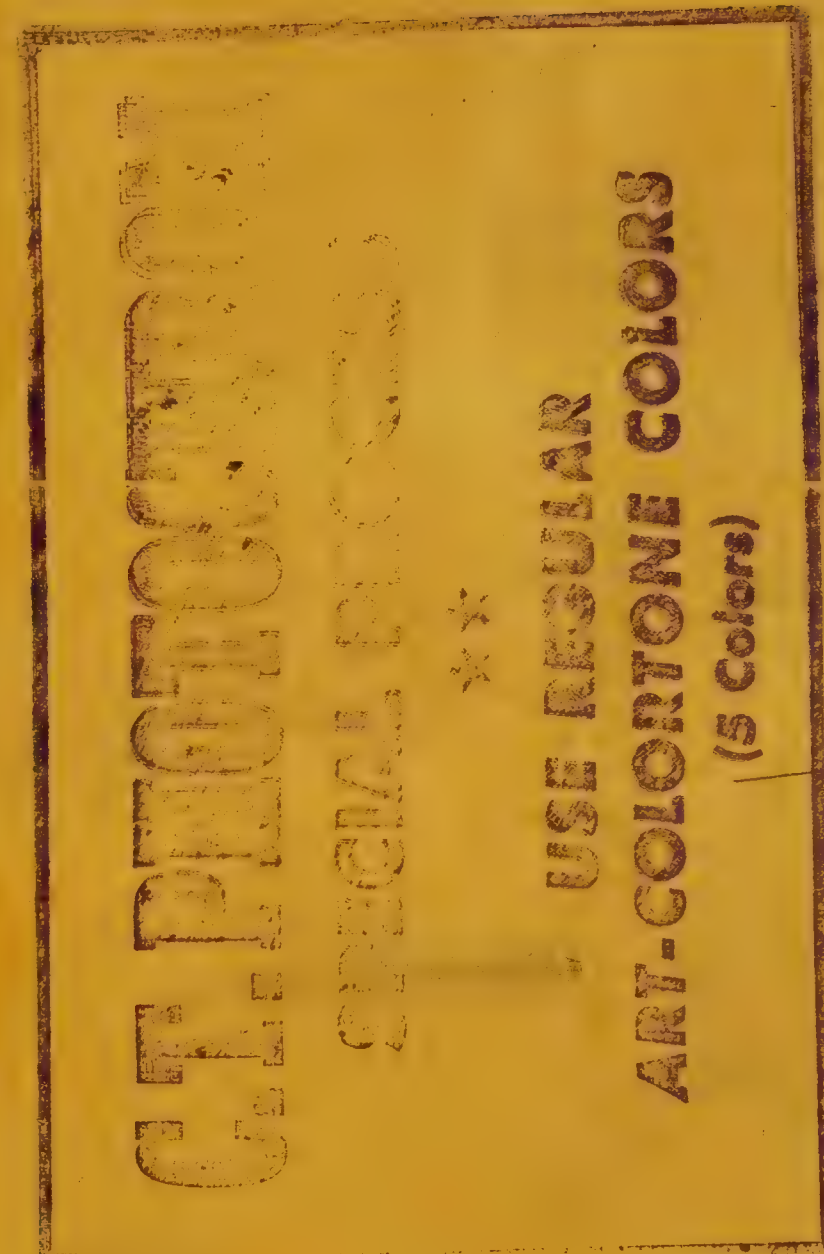
COLOR DESCRIPTION

ROOF #65. DOORS AND SCREENS #8. BOTH "MU-NO" SIGNS — GREEN WITH  
WHITE LETTERS. GRASS AND SHRUBBERY — GREEN. BIRD BATH, SEAT AND  
TABLE ARE WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR



Ret. 6  
1-22-54  
129

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2004 ORDER NO. 82879 DATE 1-27-54

CUSTOMER MONONGALIA GENERAL HOSPITAL  
MORGANTOWN, WEST VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT.

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

(Monongalia General Hospital)

REMOVE POLES AND WIRES

COLOR DESCRIPTION

RED BRICK BUILDING, WHITE WINDOW TRIM.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

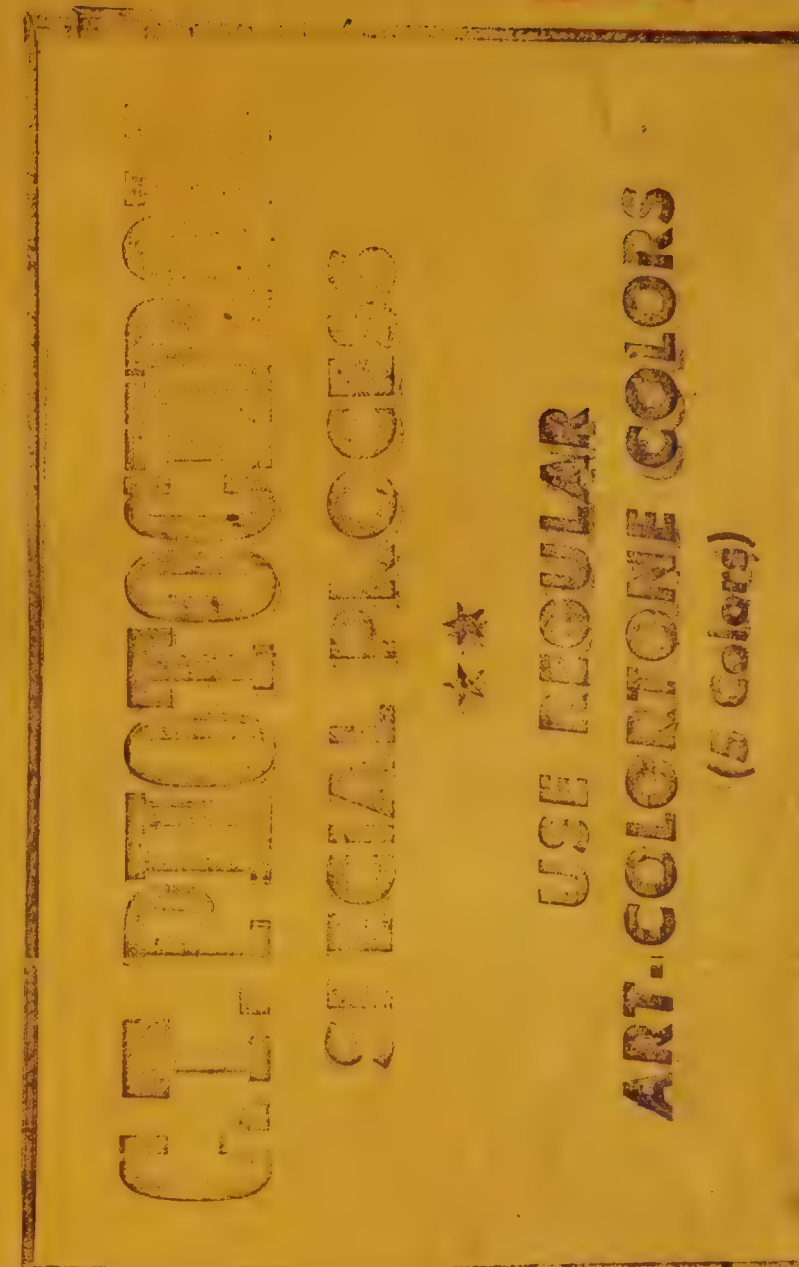
PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4  
H.C. 1/2  
L.A. 9

WMT





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2005 ORDER NO. 83045 DATE 2-3-54

CUSTOMER AIRPORT MOTORS  
MERCHANTVILLE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Airport Motors)

REMOVE-ELECTRIC LIGHT POLES AND WIRES - ALL HOUSES IN BACKGROUND - IN PLACE  
OF SHOW GRASS FROM CARS TO TREES FILL IN TREES SHOWING ABOVE HOUSES - FILL  
IN BLUE SKY AND CLOUDS AS OLD CARD 1CH16 - THE HOWARD JOHNSON'S RESTAURANT  
AT LEFT MUST SHOW AS THAT IS A TIE IN - THERE IS A POLE IN RIGHT FOREGROUND  
WHERE THERE IS TO BE A SIGN, USED CARS, THEY MADE A SKETCH TO SHOW THE  
SHAPE, SEE THEIR OLD CARD ENCLOSED.

COLOR DESCRIPTION

BUILDING WHITE - WINDOW FRAMES STAINLESS STEEL - THE EDGE OF ROOF WILL  
SHOW A RED NEON TUBE 5 ALL AROUND - YOU COLOR CARS - LARGE SIGN ON ROOF 6-  
THERE IS A MOULDING AROUND THE EDGE 12 - LETTERS WHITE - THE USED CAR SIGN  
THAT YOU WILL HANG ON THE POLE IS THE SAME COLORS - THE SIDEWALK IS WHITE  
CONCRETE LIKE CURB IN LEFT FOREGROUND - PUT GRASS IN BETWEEN - ROADWAY IS  
LIGHT GREY CONCRETE.

PHOTO RETURNED

TO

PHOTO USED FOR



USE REMOVAL  
ART-COLOR TONI COLORS  
(5 colors)

Ret 6-  
H.C. 172 41  
La 7

OR

Red Lopez

(F)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2006 ORDER NO 83000 DATE 2-4-54

CUSTOMER BEBOUT & DOWNS, INC., CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE C.T. PHOTOCHROM FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOHAWK MANOR MOTORIST HOTEL, BUFFALO, NEW YORK

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~MM~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

F-CHANGE LETTER "M" IN "MOTEL" TO "H" TO READ "HOTEL"

COLOR DESCRIPTION

A--WALLS NO. 23 RED

B--STUCCO PANELS ABOVE AND BETWEEN WINDOWS, #49 GREEN

C--LAWN AND CURB LAWN, GRASS GREEN

D--DRIVEWAYS, CONCRETE

E--STREETS, BLACK TOP

G--AUTOMOBILE, RED AND BLUE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Pat 5  
H014241  
La 9

CR

C.T. PHOTOCHROM

25 M POST CARDS

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2007 ORDER NO. 83102 DATE 2-4-54  
CUSTOMER SAINT JOHN CHURCH, YPSILANTI, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE C.T. PHOTOCHROME FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

~~SAINT JOHN'S CATHOLIC CHURCH,~~  
~~YPSILANTI, MICH.~~

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~USE KODACHROME TRANSPARENCY~~

COLOR DESCRIPTION

~~USE KODACHROME TRANSPARENCY~~ FOLLOW  
~~USE KODACHROME TRANSPARENCY~~ FOR COLORS

PHOTO RETURNED

to

PHOTO USED FOR

Ret 5 1/2  
Jan 4c 1 3/4 44  
La 9

OK





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2009 ORDER NO. 83293 DATE 2-22-54

CUSTOMER  
BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
McGARVEY'S RESTAURANT  
"FINE FOOD WITH A VIEW"  
VERMILION, OHIO

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

REMOVE TELEPHONE POLES AND WIRES AS INDICATED ON  
TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW CARD (G86217) FOR COLORS — EXCEPT: ROOF OF BUILDINGS  
SHOULD BE #38 GREEN, INSTEAD OF BLUE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOCHROM

SPECIAL PROCESSES

USE REGULAR  
ART-COLOR FINE COLORS  
(4 colors)

\*\*\*

Ret 5  
HC 112  
La 9

Wm



PALMER NEWS CO., TOPEKA, KANSAS

NO. 4CP2011

ORDER NO. 83450

DATE 2-27-54

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STORMONT-VAIL HOSPITAL,  
TOPEKA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

c.t.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AS DESIRABLE AND BRING OUT LETTERING  
"STORMONT-VAIL HOSPITAL" OVER ENTRANCE. ADD SOME LEAVES.  
REMOVE POSTS.

COLOR: BEIGE, WITH WHITE TRIM AT WINDOWS. CONCRETE AT ENTRANCE  
WITH ALUMINUM CANOPY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

**ESTIMATE  
AND WORK SCHEDULE**Cost Dept. ☒ Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 4 54	
SKETCH	1	7	MAR 11 54	
RETOUCHING			MAR 4 54	MAR 10 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 2 1954	APR 14 1954
HAND COLOR PROOF	45	1 1/2		4/15/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

C.T. PHOTOCHROM

SPECIAL PROCESS

USE REGULAR

ART-COLOR-TONE COLORS

(5 Colors)



W. E. AYRES, 1049 LIVINGSTON AVE.,  
COLUMBUS, OHIO

NO. 4CP2012

ORDER NO. 83376

DATE 3-2-54

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE

DESHLER-HILTON HOTEL RKO THEATRE  
AND LE VEQUE-LINCOLN TOWER,  
COLUMBUS, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CHANGE SIGNS TO READ  
USE PHOTO FROM 2CP2247... THE DESHLER HILTON  
9BA 1578  
FOLLOW CARD 2CP2247 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 31 1954
SKETCH				
RETOUCHING		1/2		MAR 12 1954
REPHOTO				
PHOTO-LITHO			MAR 31 1954	APR 6 1954
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)

*Strip - typewritten  
and use  
photo +  
color  
2CP 2247*



PK-II-DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 4CP2013

ORDER No. 83381

DATE 3-2-54

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

GREETINGS FROM PEORIA, ILLINOIS

DEC 10 1957

SMALL TYPE: (C) CURT TEICH & CO.,  
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED - RED BACKGROUND FOR CARD.

BOTTOM DESIGN FROM SUBJECT 2CP2540 (BRIDGE)

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAR 10 1954

Combine  
B + dk blue

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1954	MAR 26 1954
SKETCH		7		
RETOUCHING		2	MAR 22 1954	MAR 25 1954
REPHOTO			MAR 19 1954	MAR 22 1954
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL PROCESS

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)

#1  
57-066  
19-158½



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2014 ORDER NO. 83385 DATE 3-2-54

CUSTOMER ALEXIAN BROTHERS HOSPITAL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ALEXIAN BROTHERS HOSPITAL  
CHICAGO 14, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side) *same as OCH1172*  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY  
(NOTE ALSO CARD OCH1172)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2015 ORDER NO. 83480 DATE 3-3-54

CUSTOMER BEBOUT & DOWNS  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE C.T. PHOTOCHROM FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VALLEY PARK DRIVE-IN HOTEL  
In Downtown Youngstown on State Route  
No. 7 and U.S. Route No. 62

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof Titles — Red, Blue

follow tissue overlay on photograph

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ON PHOTOGRAPH

C.T. PHOTOCHROM

SPECIAL PROCESS

\*\*

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M—4-15-52

PHOTO RETURNED

10

PHOTO USED FOR

Pat 4  
C. T. 1/2 41  
209



PALMER NEWS CO., TOPEKA, KANSAS

NO. 4CP2018

ORDER No. 83498

DATE 3-8-54

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SANTE FE HOSPITAL, TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE ALL CARS, POSTS, WIRES AND UNSIGHTLY BRANCHES.

COLOR: DIRTY BUFF, WITH CONCRETE TRIM AND WINDOWS, NEW SECTION ON LEFT, HAS MAROON TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 17 1954	
SKETCH				
RETOUCHING		4	MAR 10 1954	MAR 17 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	130		
ARTIST DEPT.		900		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2020 ORDER NO. 83584 DATE 3-17-54

CUSTOMER DESERT SUPPLY COMPANY  
LAS VEGAS, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

DESERT SUPPLY CO. LAS VEGAS, NEVADA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Chevron Motel & Gas Station)

CROP AS MARKED — AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — COLOR NUMBERS WERE TAKEN FROM  
ART COLORTONE CHART/ — USE COMPARABLE COLORS IN PHOTOCHROM  
PROCESS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53



Box 41  
March 17 1954  
91

ch



DISTRIBUTED BY CHURCH'S CAMERA SHOP, ENTERPRISE, ORE.  
NO. 4CP2021  
ORDER No. 83700  
DATE 3-18-54  
6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

BEAUTIFUL WALLOWA LAKE, WITH THE  
MAJESTIC WALLOWA MOUNTAINS IN THE  
BACKGROUND. WALLOWA LAKE STATE PARK  
ORE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THE LARGE ROCKS IN THE FOREGROUND ARE GRAY GRANITE, THE FLOWERS (IF  
THEY SHOW) HAVE YELLOW BLOSSOMS, THE ROCK MOUNTAIN SLOPES IN THE  
MIDDLE DISTANCE ARE OF DARK BROWN SHALE ROCK UP TO THE TIMBERLINE.  
ABOVE THE TIMERLINE, THE PEAKS ARE OF GRAYISH WHITE GRANITE.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1954	MAR 23 1954
SKETCH				
RETOUCHING	3	1 1/2	MAR 23 1954	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	APR 9 1954	APR 26 1954
ARTIST DEPT.		9		4/27/54

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

APR 6 1954

# C.T. PHOTOCHROM

## SPECIAL PROCESS

☆☆

### USE REGULAR ART-COLORTONE COLORS (5 Colors)



NO. 4CP2022

DISTRIBUTED BY CHURCH'S CAMERA SHOP, ENTERPRISE, ORE. ORDER No. 83700

DATE 3-18-54

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUNSET ON WALLOWA LAKE, ORE. THIS SCENE OF RARE BEAUTY IS TYPICAL OF THE WALLOWA LAKE WONDERLAND.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN SOME GOOD SUNSET COLORS.

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 26 1954	
SKETCH				
RETOUCHING	3	1 1/2	MAR 23 1954	MAR 26 1954
REPHOTO				
PHOTO-LITHO			APR 2 1954	1-27
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2		4/30/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



DISTRIBUTED BY CHURCH'S CAMERA SHOP, ENTERPRISE, ORE.  
NO. 4CP2023  
ORDER No. 83700  
DATE 3-18-54  
6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
THIS SIGN AT THE NORTH ENTRANCE TO JOSEPH, ORE., IS BOTH UNIQUE AND EFFECTIVE IN WARNING MOTORISTS TO DRIVE CAREFULLY.  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THE SIGNBOARD IS WHITE WITH BLACK LETTERS, EXCEPT FOR THE WORDS "TOWN, HEAVEN, HELL", WHICH ARE RED. THE MOUNTAINS, THOUGH APPARENTLY CLOSE, ARE DISTANT ENOUGH TO HAVE A BLuish CAST.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By .....	<b>AND WORK SCHEDULE</b>		By .....
Date .....			Date .....
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 30 1954	APR 6 - 1954
SKETCH			
RETOUCHING	1 3/4	MAR 23 1954	MAR 30 1954
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		APR 14 1954	MAY 3 1954
HAND COLOR PROOF	41 1 1/2		5/13/54
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....





PALMER NEWS CO., TOPEKA, KANSAS

NO. 4CP2024

ORDER No. 83792

DATE 3-31-54

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUBLIC LIBRARY, TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: "FIX" LAWN AND SHRUBS. CUT OFF AT INK LINE, TAKE OUT LIGHT POLES, SIGNS & STOP LIGHTS. PUT SOME LEAVES ON TREES.

COLOR: BUFF & CONCRETE, WITH BROWN AT ENTRANCE AND ALONG ROOF EDGE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Rush*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 20 1954	MAY 4 1954
SKETCH				
RETOUCHING	1	4	APR 1 1954	APR - 6 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			MAY 7 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	142		5/7/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2025 ORDER NO. 83973 DATE 4-1-54

CUSTOMER  
CALVARY BAPTIST CHURCH  
SOUTH BEND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Calvary Baptist Church) /

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

REFER TO KODACHROME PRINT ENCLOSED FOR SOME COLORING, AND GUIDE  
TO STAINED GLASS WINDOWS ON BOTH SIDES OF CHURCH (ARE THE SAME).  
BRICK WORK SHOULD BE #15 ON PHOTOCHROM COLOR CHART.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

Ret 5/1  
Im 4/2 1/2 7/1  
La 9





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2026 ORDER NO. 84161 DATE 4-8-54

CUSTOMER  
RICE AND HOLMAN  
MERCHANTVILLE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Rice & Holman)

REMOVE — FIRE ZONE SIGN AT LEFT, PIPES & 2 BLACK CIRCLES, REFLECTIONS  
OF CAR SHOWING IN WINDOW RIGHT END OF SHOW ROOM, LIGHT POLE AT  
RIGHT. CLEAR UP WORD "FORD" SIGN ON ROOF AND "ATLANTIC" AT  
RIGHT END, & SIGN ON EASEL NEAR DOOR LEFT END.

COLOR DESCRIPTION

NOTE: COLOR NOS. GIVEN ARE FROM COLORTONE CHART.

SKY TO BE BLACK. WHITE BLDG. WINDOW FRAMES STAINLESS STEEL.  
"RICE & HOLMAN" SIGN #4. SIGN ON ROOF "FORD" #31 — BORDER WHITE.  
"ATLANTIC" SIGN RED. SHOWROOM CEILING WHITE — WALLS #24 — THE  
DARK PART OF WALLS BACK OF CARS ARE PARTITIONS FOR THE SALESMEN.  
OFFICES #68. FLOORS #72. "SERVICE" SIGN #4. DRIVEWAY IN FRONT  
SAME COLOR & SHADED AS CARD OCH108. BANNERS ON BACK WALLS SILVER-  
54 FORD (3) WITH NEW (2) WORDS AT BOTTOM BLACK — BASE OF BLDG.  
STEPS & WALK IN FRONT WHITE.

CARS LEFT TO RIGHT: 1 — #43 2 — #47 3 — #31 4 — #13 Bottom #4

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Put 6  
Imp 4/12 41  
L 9.24

G394

C.T. PHOTOCHROM  
SPECIAL PROCESS  
\*\*  
USE REGULAR  
ART-COLORTONE COLORS  
(5 Col. prs)

OK Blue Sign —  
Rush Proof

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2027 ORDER NO. 84302 DATE 4-12-54

CUSTOMER REV. J. W. ACKER  
HAMMOND, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Trinity Ev. Luth. Church)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

-ALSO 35MM ENCLOSED FOR COLOR OF STONE WORK ONLY-

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53



Ret 5 1/2  
Image 13 1/2  
Ka 9 1/2

BR

A



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2028 ORDER NO. 84304 DATE 4-12-54

CUSTOMER

ANDERSON PHOTO CO.,  
REXBURG, IDAHO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 $\frac{1}{2}$  M POST CARDS SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MOTEL SHANNON  
"IDAHO'S FINEST"

U.S. HI.191 NORTH — REXBURG, IDAHO

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center  
PUBLISHED FOR ANDERSON PHOTO CO.,  
REXBURG, IDAHO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-11-23-53

3 Replicas 5x7

L.O.

Ret.

Photo H.C.

L.A.

1

6

2

10 $\frac{1}{2}$

as quoted

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2030 ORDER NO. 84397 DATE 4-20-54

CUSTOMER L.L. STEWARD CO.,  
SPRINGFIELD, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue  
(Cabins-Camp Cilca)

NEGATIVE ALSO ENCLOSED: ADD LIGHT FOLIAGE AND SOME GRASS.  
VIEW IS TAKEN FACING SOUTH. MOST ALL TREES ARE OAK.  
THE LAND IS A SANDY CLAY MIXTURE. MAIN ROAD THRU CAMP IS OILED.

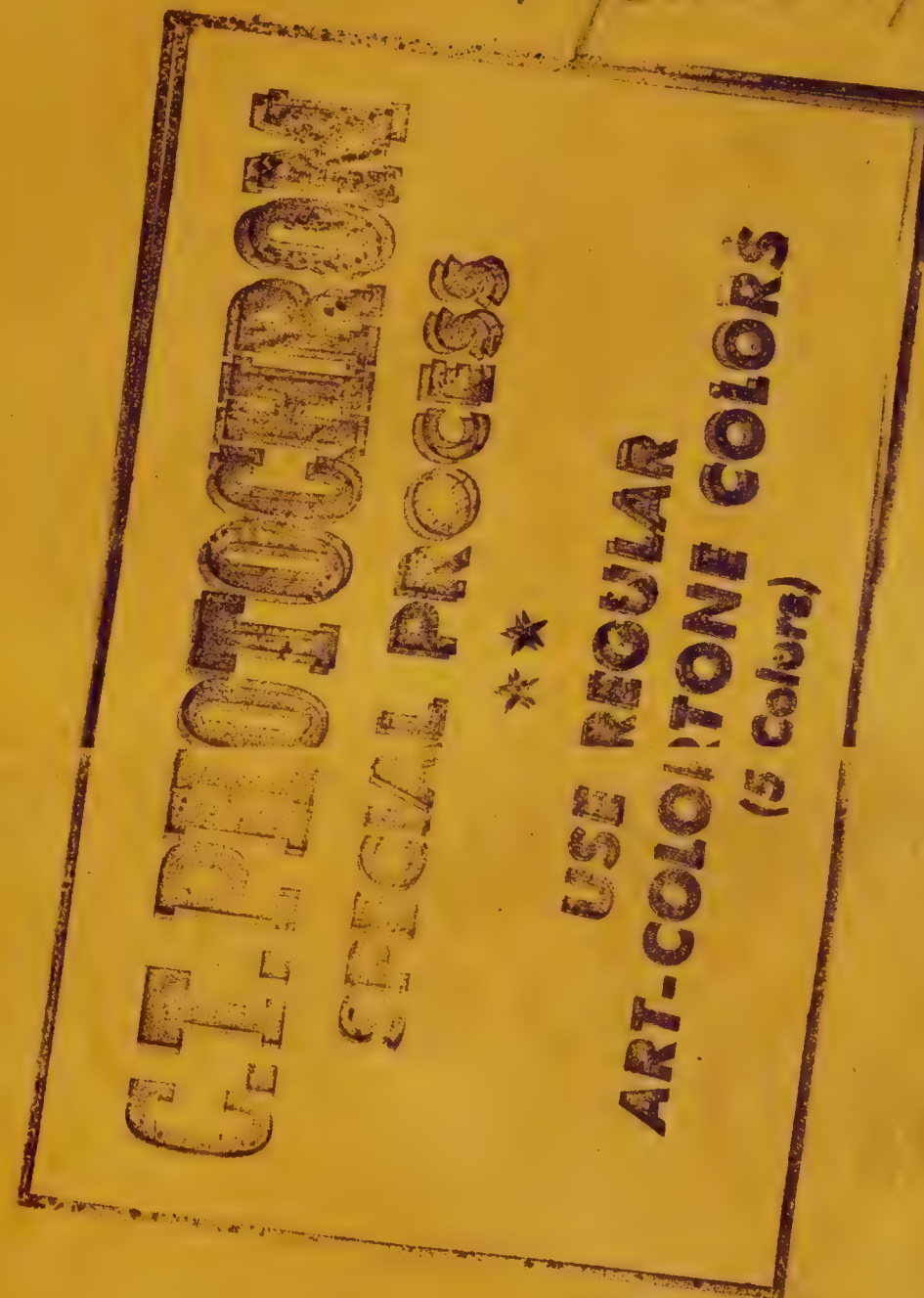
COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLOR OF BUILDINGS, ETC.

PHOTO RETURNED

TO

PHOTO USED FOR



1 Print  
Ret 2  
4C 112.41  
229 wq  
1 print 1.90

RUSH-MUST HAVE PROOF  
4/28/54

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

3M-11-23-53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2031 ORDER NO. 84397 DATE 4-20-54

CUSTOMER L.L. STEWARD CO.,  
SPRINGFIELD, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Girls' Cabins-Camp Cilca)

NEGATIVE ALSO ENCLOSED: VIEW IS TAKEN IN A SOUTH EASTERLY DIRECTION.  
ADD LIGHT FOLIAGE AND SOME GRASS. MOST ALL TREES ARE OAK.  
THE LAND IS A SANDY CLAY MIXTURE. MAIN ROAD THRU CAMP IS OILED.

*Flop Over When Making  
final Neg*

COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLOR OF BUILDINGS, ETC.  
(WITH SUBJECT 4CP2030)

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

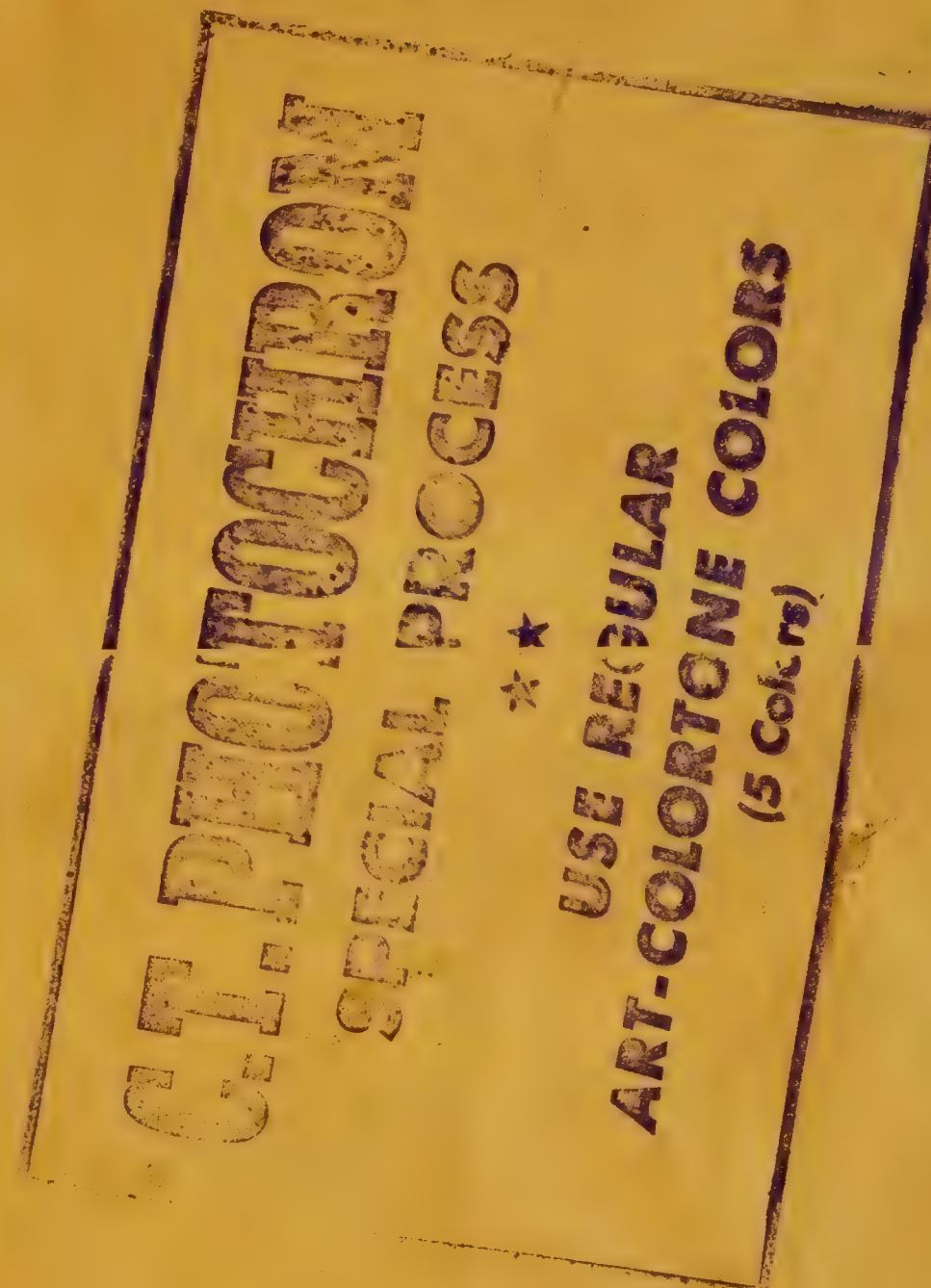
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53



*RUSH MUST HAVE PROOF  
4/28/54*

*1 Print  
Ret 2  
H0142.41  
299 up  
1 print 1.90*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2032 ORDER NO. 84397 DATE 4-20-54

CUSTOMER

L.L. STEWARD CO.,  
SPRINGFIELD, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Boys' Cabins-Camp Cilca)

NEGATIVE ALSO ENCLOSED: VIEW IS TAKEN FACING THE EAST.  
ADD LIGHT FOLIAGE AND SOME GRASS. MOST ALL TREES ARE OAK.  
THE LAND IS A SANDY CLAY MIXTURE. MAIN ROAD THRU CAMP IS OILED.

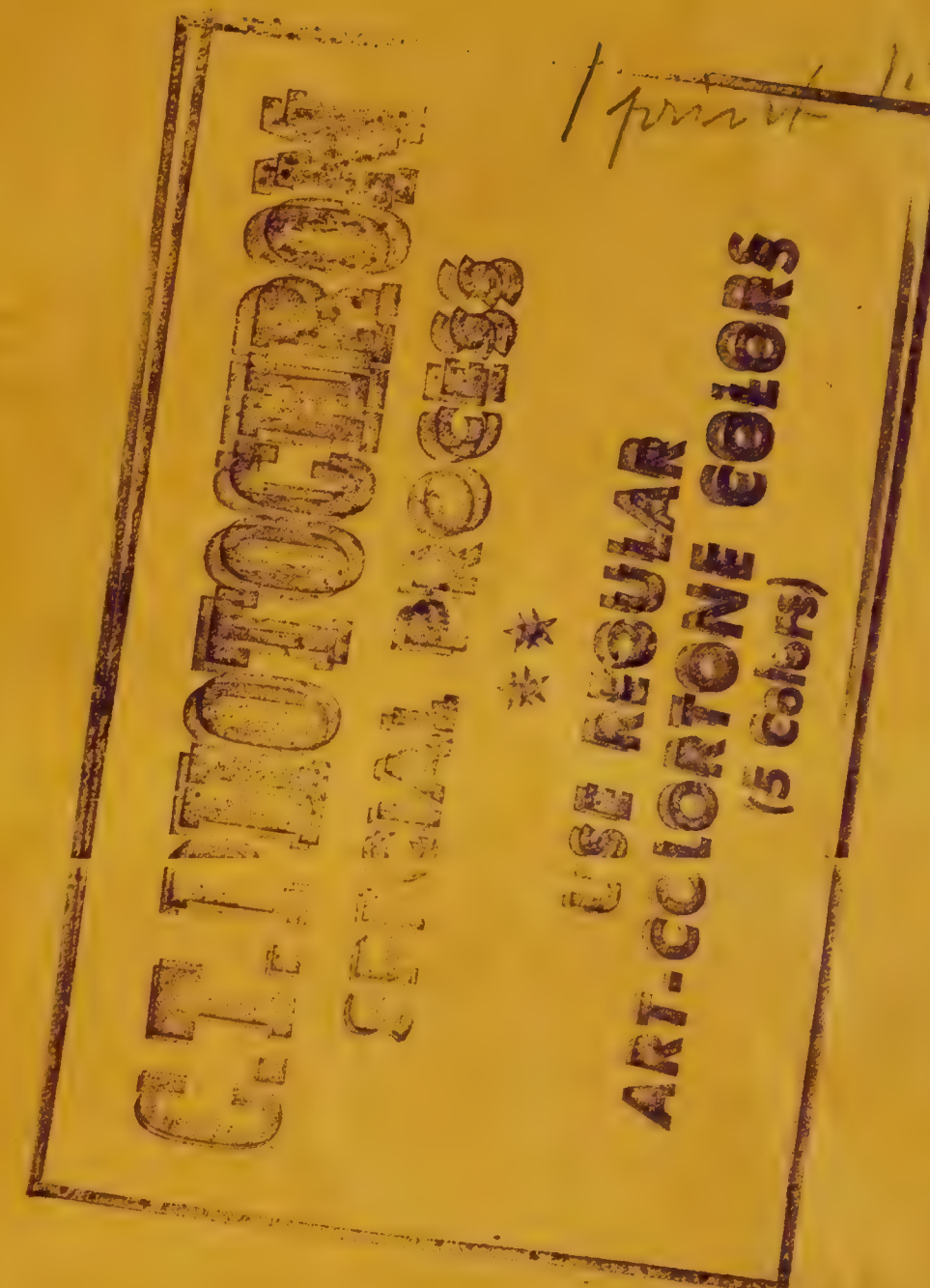
COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLOR OF BUILDINGS, ETC.  
(WITH SUBJECT 4CP2030)

PHOTO RETURNED

TO

PHOTO USED FOR



1 Print  
Rt 24  
HC 142  
La 9

1 print 1.90

RUSH - MUST HAVE PROOF  
4/28/54

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-11-28-53



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2033 ORDER NO. 84397 DATE 4-20-54

CUSTOMER

L.L. STEWARD CO.,  
SPRINGFIELD, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

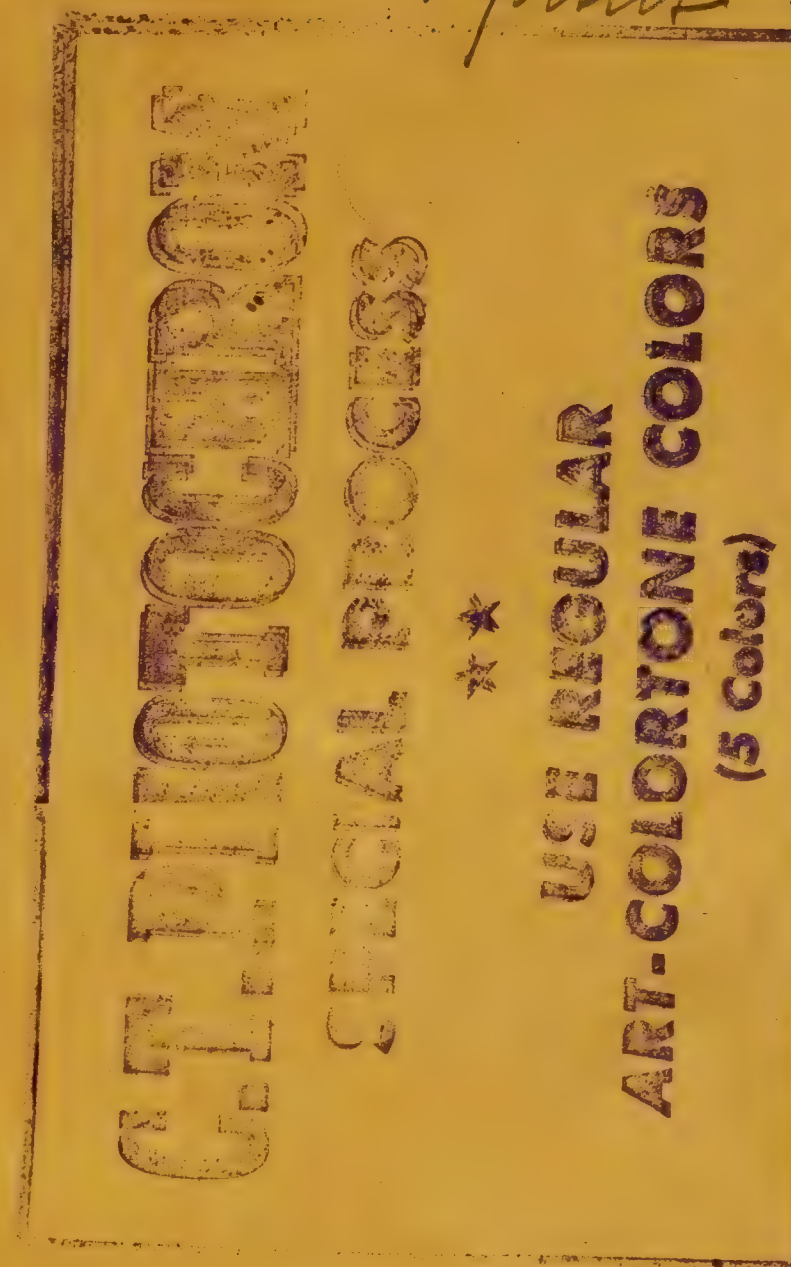
(Dining Hall-Camp Cilca)

NEGATIVE ALSO ENCLOSED: VIEW IS TAKEN FACING THE EAST.  
ADD LIGHT FOLIAGE AND SOME GRASS. MOST ALL TREES ARE OAK.  
THE LAND IS A SANDY CLAY MIXTURE. MAIN ROAD THRU CAMP IS OILED.

COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLOR OF BUILDINGS, ETC.  
(WITH SUBJECT 4CP2030)

3M-11-23-53



RUSH - MUST HAVE PROOF  
4/28/54

1 Print.  
Ret 22  
HMM Ac 1/2 H  
LA 9  
1 print 1.90  
H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2034 ORDER NO. 84407 DATE 4-21-54

CUSTOMER THE CAMERA SHOP  
PARIS, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes / No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Avalon Court Restaurant)

TAKE OUT TREES AT LEFT, TV POLE, TELEPHONE POLES, ETC.

ADD SHRUBS BESIDE ENTRANCE AND AT CORNERS.

COLOR DESCRIPTION

BLUE SKY. ROOF #2. PERMASTONE PART OF FRONT-TAN, ROSE & GREEN.  
WROUGHT IRON POSTS #57. GRANITE & TILE PART OF FRONT-TAN TO MATCH THE  
TAN IN THE PERMASTONE. DOORS-WHITE. DRAPES #16. GRAVEL #13.

SIGN: BACKGROUND OF TOP OF SIGN #62. "AAA" AND CIRCLE - WHITE.

"COURT" - WHITE ON #31 BACKGROUND. "AVALON" - WHITE ON #62 BACKGROUND.

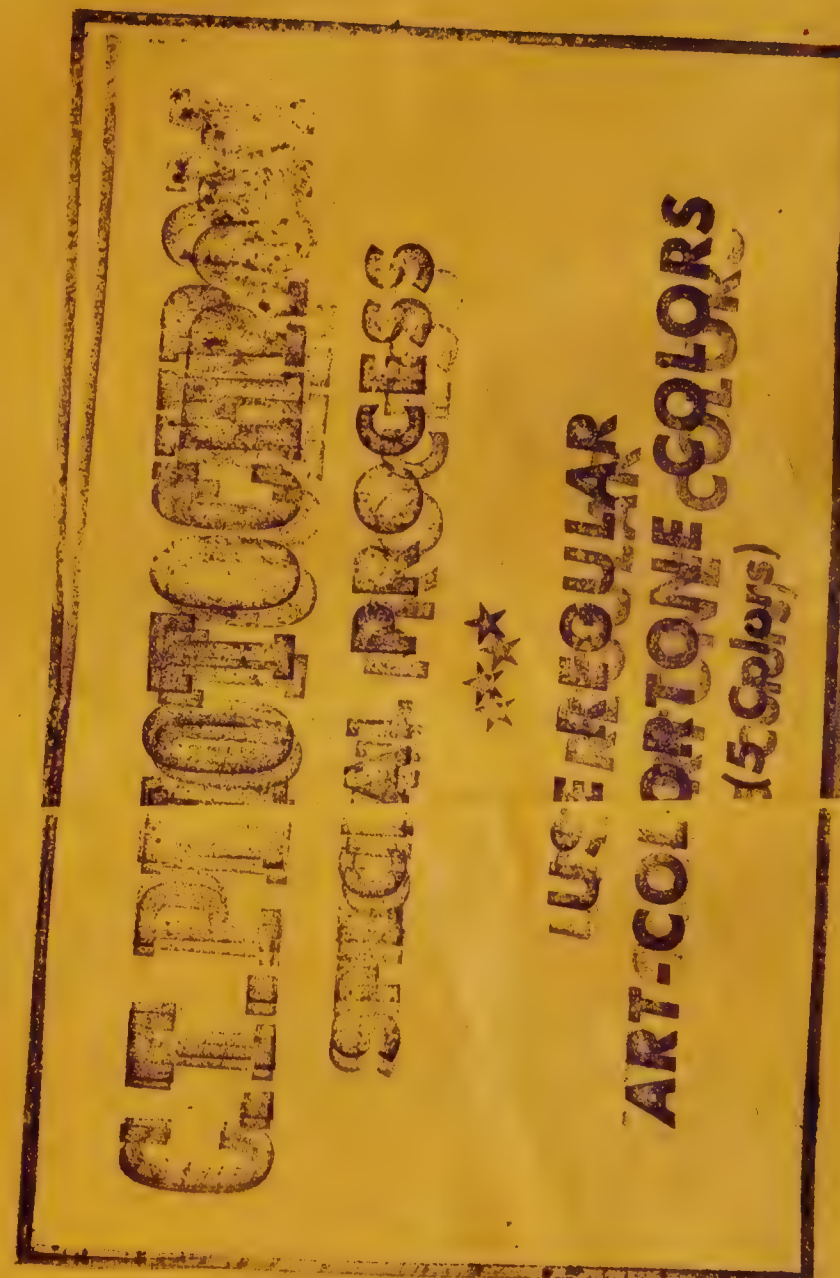
ARROW - #38 TRIMMED IN WHITE. "RESTAURANT" #2.

SIGN POST AND BASE ARE WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR



Submit Ret. Photo  
to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2035 ORDER NO. 84427 DATE 4-22-54

CUSTOMER  
BEBOUT & DOWNS, INC.  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
ROYAL OAK MOTEL  
BEDFORD, OHIO

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,  
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 4CP2036

ORDER NO. 84443

DATE 4-23-54

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL D-48. GREETINGS  
FROM SAN DIEGO, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT 7AH3662... WITH EXCEPTIONS OF 3 LETTERS  
AS NOTED ON SAMPLE. ... AND FOLLOW FOR COLORS.

*For background Navy Boats in San Diego Base  
are Destroyers-Submarines. or Air Craft carriers.*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			JUN 7 1954		JUN 12 1954
SKETCH		27			
RETOUCHING		4½	JUN 7 1954		JUN 9 1954
REPHOTO			JUN 3 1954		JUN 7 1954
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.		38			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

RUSH



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 4CP2037

ORDER No. 84443

DATE 4-23-54

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

D-49. THE SAN DIEGO ZOO, BALBOA  
PARK, SAN DIEGO, CALIFORNIA...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 1BH1624... AND FOLLOW FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By .....

By .....

Date .....

## AND WORK SCHEDULE

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1954	MAY 12 1954
SKETCH	7	1	MAY 3 1954	MAY 12 1954
RETOUCHING		3½	APR 26 1954	MAY 12 1954
REPHOTO			MAY 15 1954	JUN 7 1954
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D .....

DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2038 ORDER NO. 84655 DATE 5-3-54

CUSTOMER CAMERA ARTS SHOP  
MUSKOGEE, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Western Motel)

FOLLOW TISSUE OVERLAY — CLOSE-UP VIEW OF SIGN  
FOR DETAILS ALSO ENCLOSED

COLOR DESCRIPTION

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required FOLLOW TISSUE OVERLAY — ALSO PHOTO NUMBERED  
FOR CORRESPONDING COLORS.

MAY 24 1954 MAY 26 1954

Time Recorded in Cost 1-0

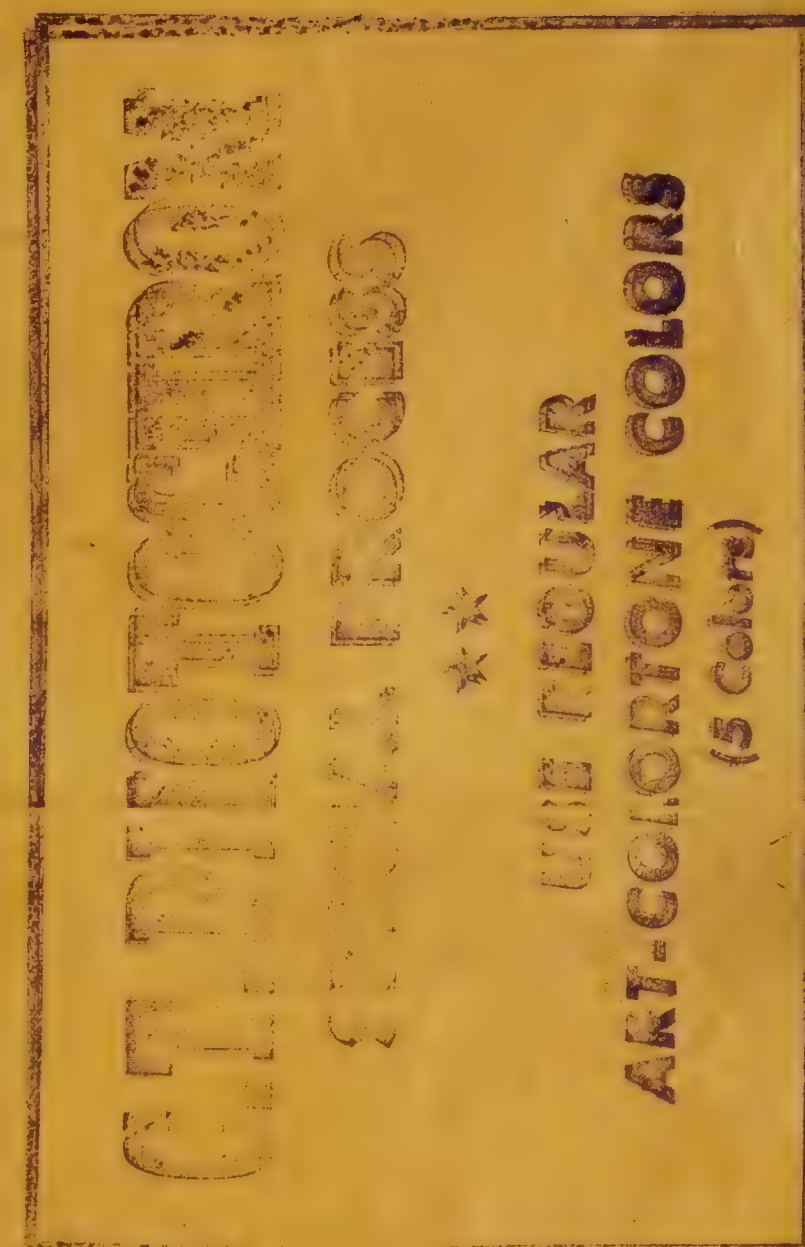
Date

By

PHOTO RETURNED

TO

PHOTO USED FOR



RUSH - MUST HAVE PROOF  
5/10/54

Pat. 5  
H.C. 1 1/2 41-  
La 2.10 1/2  
Wm

Old copy



DISTRIBUTED BY  
DAKOTA NEWS COMPANY, SIOUX FALLS, S. D.

NO. 4CP2039

ORDER No. 84699

DATE 5-6-54

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *incl*

IMPRINT SAME AS ABOVE

GAVINS POINT DAM & RESERVOIR,  
NEAR YANKTON, S. D.  
... etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE AN 8 X 10 PHOTO FROM CUSTOMER'S LARGE POSITIVE FILM.

COLORS AS PER SKETCH IN FOLDER

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1954	
SKETCH		1/2	MAY 11 1954	MAY 12 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		5/28/54 <i>MIN</i>
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2040 ORDER NO. 85056 DATE 5-21-54

CUSTOMER DESERT SUPPLY CO.,  
LAS VEGAS, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer S. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Pioneer Club)

MAKE REPHOTO FROM KODACHROME TRANSPARENCY — SAME VIEW AS CARD 1CH951,  
EXCEPT SHOW A LITTLE DETAIL OF THE BUILDING SO IT WILL NOT BE SO  
DARK. LIGHTEN THE WORD "GAMBLING".

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR  
COLORS

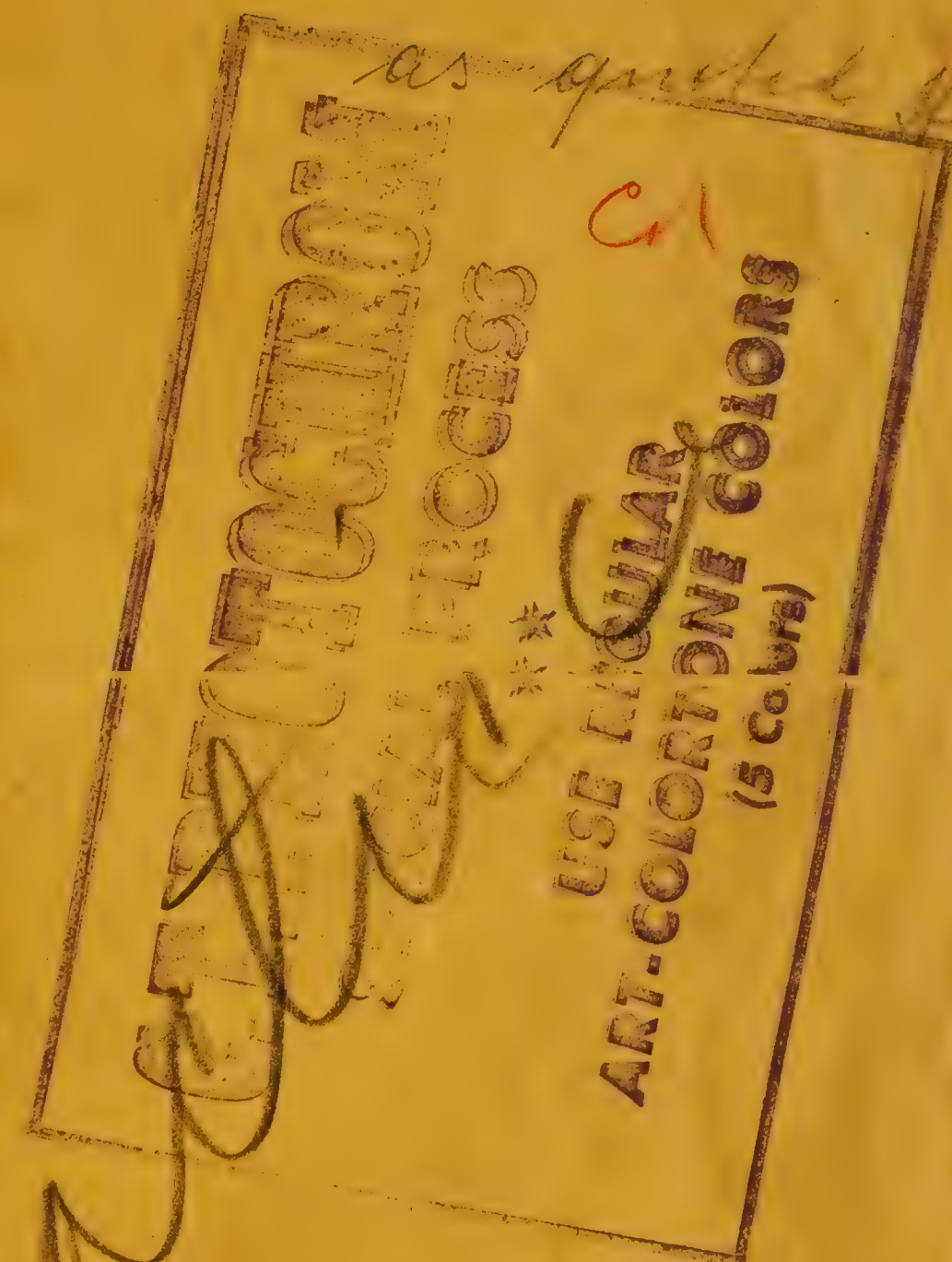
PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto.  
from Transp.

Ret. 5½  
H.C. 2.41  
L.A. 10.



RUSH  
ON SHEET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2041 ORDER NO. 85056 DATE 5-21-54

CUSTOMER  
DESERT SUPPLY CO.,  
LAS VEGAS, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Pioneer Club)

MAKE REPHOTO FROM KODACHROME TRANSPARENCY — SAME VIEW AS CARD 1CH949—  
EXCEPT SHOW A LITTLE DETAIL OF THE BUILDINGS ON RIGHT & LEFT, SO IT  
WILL NOT BE TOO DARK. BRIGHTEN UP THE TWO "PIONEER CLUB" SIGNS ON  
EITHER SIDE SO THEY WILL STAND OUT BRIGHTER (LIKE THEY ARE HOT LIGHT  
SIGNS AS IN THE WORD "GAMBLING"). AT END OF STREET ADD THE ATOMIC  
CLOUD (AS IN CARD 2CP2072)—USING THAT CARD & THE 35MM SLIDE FOR STYLE.  
THE CLOUD SHOULD APPEAR AS A CHURNING BALL OF FIRE AND WHITE CLOUD  
(AS 35MM). THE SKY SHOULD BE VERY LIGHT AROUND THE CLOUDS & THEN  
FADE OFF INTO EARLY DAWN AT THE EDGES.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

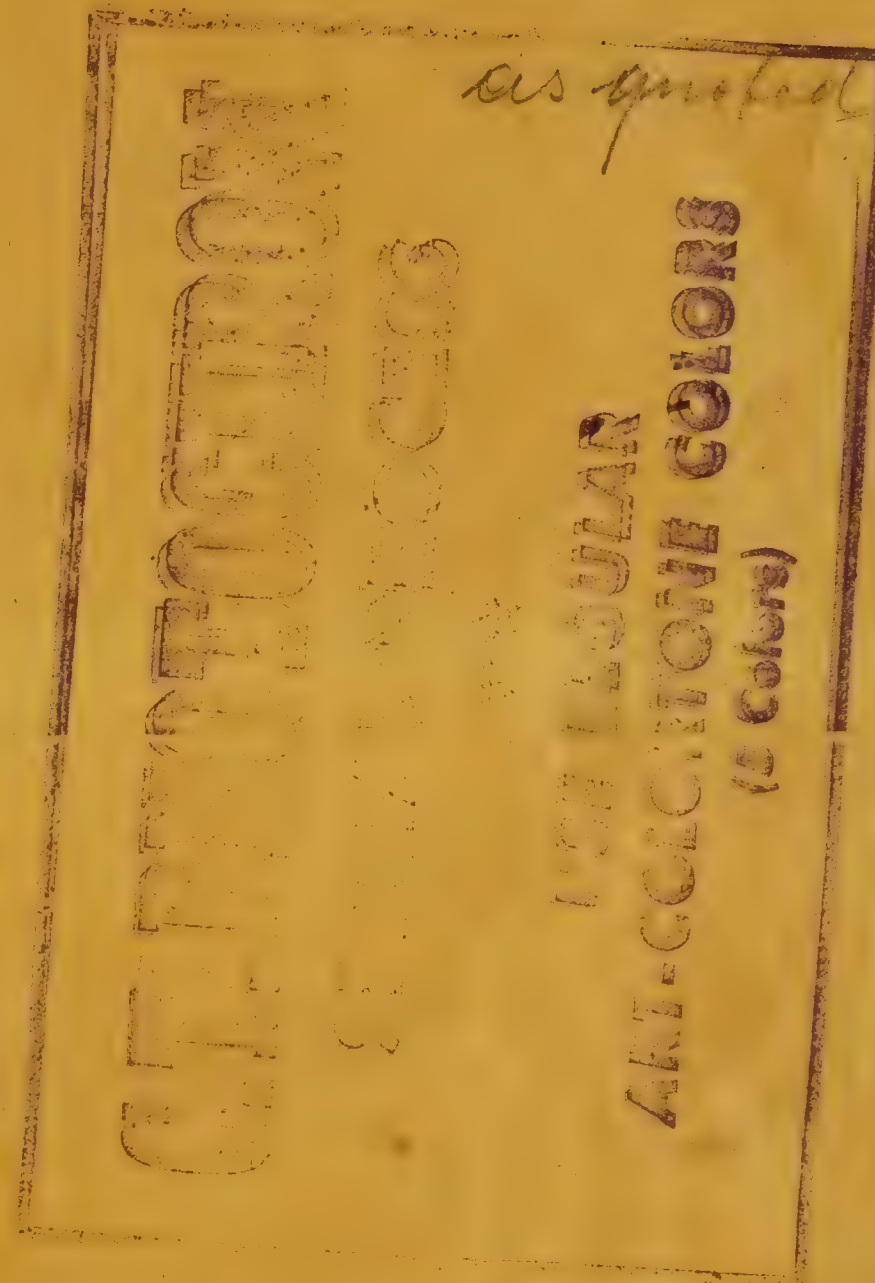
PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto  
from transparencies

Ret. 6 1/2  
Imm H.C. 2 1/4  
L.A. 11 1/2



PUS H  
ON SHEET



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2043 ORDER NO. 85085 DATE 5-24-54

CUSTOMER L.L. STEWARD COMPANY  
SPRINGFIELD, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Ross Motel)

MAKE A 5 X 7 PRINT FROM NEGATIVE: NOTE SMALL PHOTO WITH INSTRUCTIONS.

COLOR DESCRIPTION

NOTE SMALL PHOTO WITH COLOR INSTRUCTIONS, ALSO 35MM TRANSPARENCY

PHOTO RETURNED

20

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

1 Print 5x7  
Ret 4½  
Jmm HC 1½ 41  
La 9

Red Impression

as quoted

C.T. PHOTOCHROM  
SPECIAL PROCESS  
\*\*  
USE DEBULAR  
ART-COLORONE COLORS  
(5 Colors)

Red Impression

F



OTTO NEWS AGENCY, TWIN FALLS, IDAHO

NO. 4CP2044

ORDER No. 85181

PHOTO BY WESLEY ANDREWS

DATE 6-1-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES-same as  
IMPRINT 7AH3957 rect  
SAME AS ABOVE  
219-QUARTETTE FALLS, THOUSAND  
SPRINGS, IDAHO

TITLE IN FULL

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3957... MAKE A BLUE SKY WITH SOME CLOUDS.  
FOLLOW CARD 7AH3957 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 3 1954	
SKETCH				
RETOUCHING	5	1/2	JUN 2 1954	JUN 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

*Get Drawing  
& Enlarge  
also make color  
cost.*  
*Black*  
*416*



DISTRIBUTED BY MARRINER'S STATIONERS,  
LAGUNA BEACH, CALIF.

NO. 4CP2045

ORDER No. 85205

DATE 6-3-54

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM  
LAGUNA BEACH, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

IMPRINT

SAME AS ABOVE

9AH1179

reset

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH1179 - WITH VIEWS FOR LETTERS AS INDICATED ON  
TISSUE OVERLAY. MAKE A BACKGROUND FOR LETTERS IN A DIFFERENT  
COLOR - SUGGESTED WINE COLOR, HOWEVER USE YOUR GOOD JUDGMENT.  
MAKE A DIFFERENT LOOKING CARD.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Color 1st 7*  
*Push on photo*

✓ L - OCH-1898 AB OLD VIEW  
✓ A - 9AH-1431 E OBH 856  
✓ G - 5AH-787 x A OLD VIEW  
XU - OLD VIEW x C OLD VIEW  
XN - OLD VIEW ✓ H 9BH-418  
XA - 2AH-367

*G*

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1954	JUN 22 1954
SKETCH	1	6	JUN 16 1954	
RETOUCHING	1	5	JUN 15 1954	JUN 18 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			6-22-54	JUN 25 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2048 ORDER NO. 85288 DATE 6-8-54

CUSTOMER  
BURTON'S BOOK STORE  
AUBURN, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
FIRST PRESBYTERIAN CHURCH,  
AUBURN, ALABAMA

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

THIS TO BE A VERTICAL VIEW: TITLE ACROSS BOTTOM OF PICTURE.

REMOVE [REDACTED] WIRES. BUILDING IN RIGHT BACKGROUND  
TO BE ELIMINATED AND FILL IN WITH TREE FOLIAGE. SHOW NICE FULL  
GRASSY LAWN. MAKE SHRUBS A LITTLE TALLER AND FULLER.

COLOR DESCRIPTION

FOLLOWING IS COLORS SELECTED FROM COLOR CHART: ON WALKS AND LIMESTONE  
USE YOUR BEST JUDGMENT AS TO CORRECT COLORING.

BRICK #23. LIMESTONE #13. WINDOW GLASS #33. STEEPLE COVERING  
AND CROSS #19. GRASS #38. SHRUBBERY #65. WALKS #17. PAVING #39.  
BRICK TERRACE AT FRONT ENTRANCE #2.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

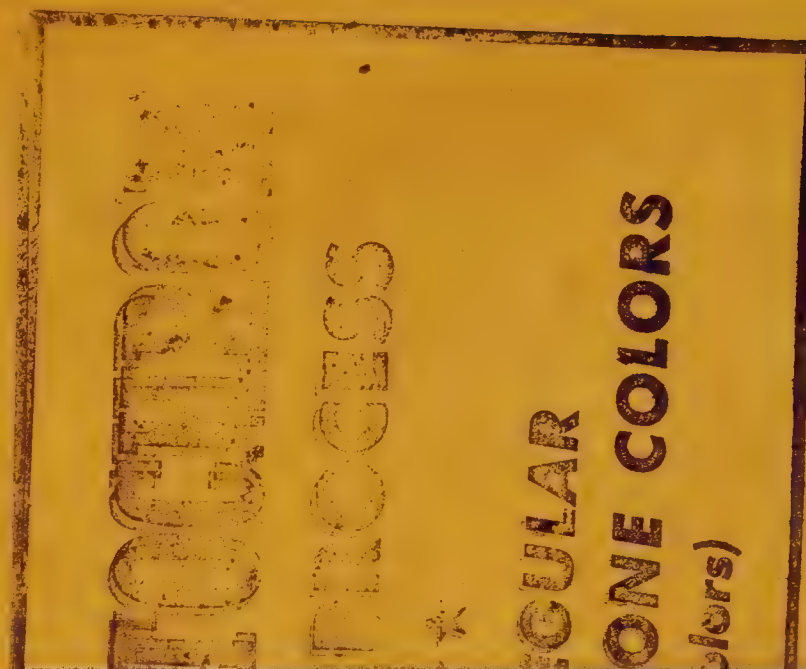
3M-17-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4 1/2  
Mr H C 1/12  
La 9-  
Wm



For Ward  
[illegible]  
Customer [illegible]  
([illegible])

Rush  
Must have Proof 6/22/54  
(M)



CITY NEWS SERVICE, STEVENS POINT, WIS.

NO. 4CP2049

ORDER No. 85329

DATE 6-10-54

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

ST. PAUL LUTHERAN CHURCH,  
STEVENS POINT, WIS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLE AND WIRES. REMOVE FOLIAGE TO SHOW STAINED GLASS WINDOW. LIGHT TAN STONE BUILDING, REDDISH BROWN ROOF. LIGHT GRAY STONE TRIM AND CROSS ATOP BUILDING. BROWN DOORS AND SIGN BULLETIN BOARD. GREEN FOLIAGE AND LAWN. BLUE SKY WITH CLOUDS.

NOTE:: DO NOT REMOVE ALL OF TREE IN FRONT - JUST ENOUGH TO SHOW UP THE STAINED GLASS WINDOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1954	JUN 23 1954
SKETCH				
RETOUCHING		4½	JUN 14 1954	JUN 21 1954
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING			JUN 29 1954	JUL 9 1954
HAND COLOR PROOF	44	1½		7/13/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2051 ORDER NO. 85679 DATE 7-9-54

CUSTOMER  
HAMPSHIRE ARMS HOTEL  
MINNEAPOLIS, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
HAMPSHIRE ARMS HOTEL,  
MINNEAPOLIS, MINNESOTA

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT TITLE IN SKY IF POSSIBLE  
(Kaufman Bold)

USE PHOTO FROM D-8372...

TO

ALL GREEN LAWN, INCLUDING PATIO SECTION/RIGHT.

COLOR DESCRIPTION

FOR COLORING OF BRICK ON BUILDING-SEE CARD ENCLOSED.  
GREEN LAWN AND FOLIAGE. YELLOW, RED, BLUE-GREEN CHAIRS.  
SIGN ABOVE DOOR: BROWN WITH CREAM LETTERS.  
BLUE SKY WITH CLOUDS. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Box 2  
HC 134  
LA 934

6CK1947

CR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2052 ORDER NO. 85698 DATE 7-12-54

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
FIRST BAPTIST CHURCH  
MUNCIE, INDIANA

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FIRST BAPTIST CHURCH  
MUNCIE, INDIANA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSEE OVERLAY

PHOTO RETURNED

FO

PHOTO USED FOR

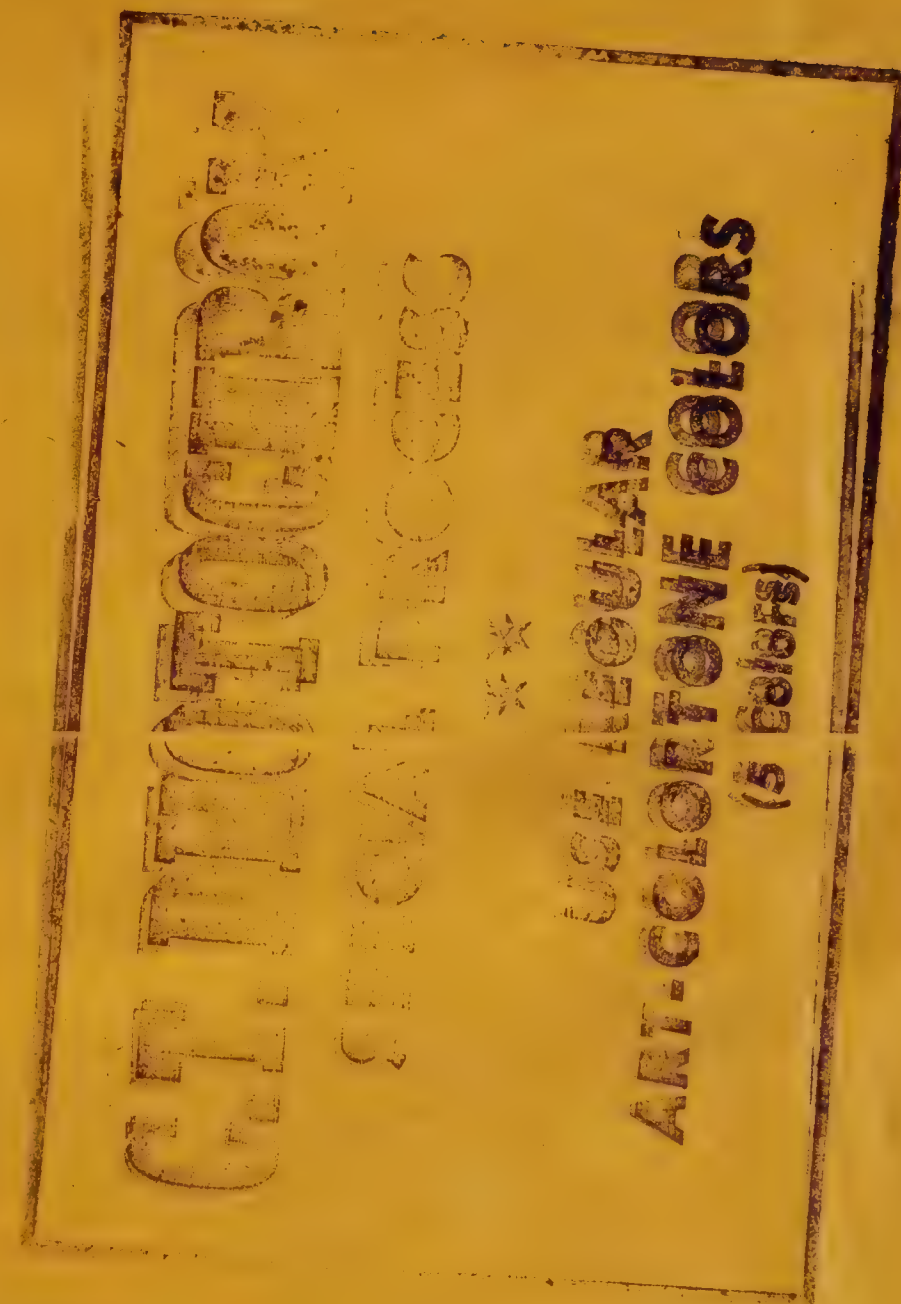
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52





SHOSHONE INDIAN ICE CAVES, GOODINGS, IDAHO

NO. 4CP2053

ORDER No. 86112

DATE 8-5-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES- encl.

TITLE IN FULL

IMPRINT NONE

SHOSHONE ICE CAVES, IDAHO  
... etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY... LIGHTS ON WALL ARE MULTI-COLORED,  
BLUE, RED, GREEN. LAVA DARK, LIGHTS IN DOME BLUE. RAMP  
STAINED WOOD. USE YOUR OWN JUDGMENT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1954	
SKETCH				
RETOUCHING		1 1/2		AUG 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	AUG 19 1954	SEP 3 1954
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 4CP2054

ORDER No. 86259

DATE 8-18-54

12 $\frac{1}{2}$  M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~GREETINGS FROM~~  
~~SAN ANTONIO~~  
~~TEXAS~~

SMALL TYPE: (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):  
"SAN ANTONIO, HOME OF THE ALAMO,  
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2544

FOLLOW CARD 6AH2544 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1954	AUG 23 1954
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	op 14	5 2 $\frac{1}{2}$	AUG 19 1954	AUG 19 1954

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 4CP2055

ORDER NO. 86345

DATE 8-26-54

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

189-JOHN SEALY HOSPITAL,  
UNIVERSITY OF TEXAS MEDICAL BRANCH,  
GALVESTON, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH667

FOLLOW CARD 1CH667 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*Mr. Han*  
*Get Drawings*  
*Enlarge Color*  
*Black*

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1954	
SKETCH	20	1/2	AUG 27 1954	AUG 27 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*G 461*



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 4CP2056

ORDER No. 86355

DATE 8-27-54

6 1/2 M POST CARDS CT PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE  
FERRY LANDING,  
GALVESTON, TEXAS

PHOTO PROPERTY OF C/T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1585

FOLLOW CARD 1CH1585 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1954	SEP 7 1954
SKETCH			AUG 30 1954	
RETOUCHING				AUG 30 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*Wor Han -  
Get Drawings  
& Enlarge Colors - Black  
3 9/16  
Croyoffe letter on 4/11/54  
run*



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 4CP2057

ORDER No. 86355

DATE 8-27-54

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES-same as 2BH849  
IMPRINT SAME AS ABOVE

THE NEW CAUSEWAY BY MOONLIGHT,  
SHOWING FOUR LANE HIGHWAY,  
GALVESTON, TEXAS ...

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH849

FOLLOW CARD 2BH849 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*Mr. Ha -  
Get Drawings  
- Enlarge Color - Black  
3 9/16 Enlarge  
Copy a little off Left - Right side*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 31 1954	SEP 7 1954
SKETCH				
RETOUCHING		/	AUG 30 1954	AUG 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.		2-1		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 4CR2058

ORDER No. 86355

PHOTO COURTESY CHAMBER OF COMMERCE

DATE 8-27-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES-same as 7BH167  
IMPRINT SAME AS ABOVE  
GALVESTON BEACH, SHOWING THE  
NEW \$1,500,000 RECREATION PIER,  
GALVESTON, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH167

FOLLOW CARD 7BH167 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*Mr. Ha -  
Get a drawing  
and enlarge color  
a flash*

3 9/16

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

### AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 31 1954	
SKETCH				
RETOUCHING		1/2	AUG 30 1954	AUG 31 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 4CP2059

ORDER No. 86355

DATE 8-27-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL GREETINGS FROM  
GALVESTON, TEXAS

IMPRINT SAME AS ABOVE

We came down for a change and rest  
The Waiter gets the "Change"  
and the Hotel gets the "Rest".

THE FAMOUS BEACH FRONT OF  
GALVESTON, TEXAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH289

FOLLOW CARD 2AH289 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 31 1954	SEP 7 1954
SKETCH				
RETOUCHING		1/2	AUG 30 1954	AUG 31 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 23 1954	
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Mr. Ha*  
*Get Drawn*  
*Enlarge Color, Black*  
*Copy off a little*  
*at left - Black*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2060 ORDER NO. 86403 DATE 8-31-54

CUSTOMER LIBBY, McNEILL & LIBBY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIBBY, McNEILL & LIBBY PLANT  
AT ROCHESTER, MINN.

ONE OF LIBBY'S MANY MODERN PLANTS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PICTURE AT TOP FOR WHITE BORDER.

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Colored picture  
returned  
11/16/54  
JTB

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR



SHOSHONE INDIAN ICE CAVES, GOODINGS, IDAHO

NO. 4CP2061

ORDER No. 86619

DATE 9-16-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ENCL

IMPRINT NONE

SHOSHONE ICE CAVES, IDAHO  
Ceiling of the Cave of Prisms.  
...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACOLOR PRINT FOR COLOR GUIDE ONLY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1954	SEP 20 1954
SKETCH				
RETOUCHING		0	SEP 17 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*New Process*

*all copy*

*X*



NO. 4CP2062

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

ORDER No. 86704

DATE 9-21-54

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YESENCL ✓

IMPRINT SAME AS ABOVE

#59-WEST PARISH MEETINGHOUSE,  
CAPE COD, MASS.  
... etc /

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE THE TREE AT RIGHT TO SHOW TOWER TO  
BOTTOM. THE FARTHEST TREE AT RIGHT NICE AND COMPLETE. PUT IN GREEN  
LAWN FROM OLD LUMBER TO CHURCH AND BUILDING LAWN UP TO WOODWORK OF  
CHURCH. ROOSTER & ITS BASE ARE GOLD, COPPER ROOF OF BELFRY IS BLUE-  
GRAY, SHINGLES ARE WEATHER BEATEN BROWN. BUILDING IS ALL WHITE-  
NO COLOR TRIM OF ANY KIND). FLOWERS ARE WHITE AND BLUE.  
PUT IN CLOUDS. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 23 1954	
SKETCH				SEP 23 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 4CP2063

ORDER No. 86734

DATE 9-22-54

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE  
MOONLIGHT ON THE SAN ANTONIO  
RIVER, SAN ANTONIO, TEXAS

(at bottom of message space::::: "SAN ANTONIO, HOME OF THE ALAMO,  
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE OBSTRUCTING BRANCHES OF WILLOW TREE, AND PEOPLE AT FAR LEFT.  
MAKE THIS A NIGHT SCENE AND ADD MOON.

BUILDING ON RIGHT IS TAN WITH BROWN TRIM AND BLACK ROOF.  
STONE BRIDGE. BUILDING ON LEFT VERY LIGHT BROWN AND  
CONCRETE WITH LIGHT GREEN ROOF. STONE BLOCKS AT LEFT ARE  
PALE GREEN. STAIRS COVERED WITH GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1954	
SKETCH				
RETOUCHING			SEP 23 1954	SEP 24 1954
REPHOTO				
PHOTO-LITHO			SEP 30 1954	OCT 30 1954
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



DISTRIBUTED BY PORTSMOUTH NEWS AGENCY;  
PORTSMOUTH, OHIO

NO. 4CP2065

ORDER No. 86863

DATE 9-29-54

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

1BH1025

IMPRINT

SAME AS ABOVE

GREAT SERPENT MOUND, SOUTHERN  
OHIO NEAR PORTSMOUTH, OHIO ...

PHOTO PROPERTY OF ~~MEYER~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1025

FOLLOW CARD 1BH1025 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Mr. H. ...  
Get Drawing  
Enlarge  
Black  
Colors*

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1954	
SKETCH	3	1	SEP 20 1954	SEP 20 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

# C.T. PHOTOCHROM

## SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



DISTRIBUTED BY PORTSMOUTH NEWS AGENCY,  
PORTSMOUTH, OHIO

NO. 4CP2066

ORDER No. 86863

DATE 9-29-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

BIRD'S-EYE VIEW OF PORTSMOUTH,  
OHIO, SHOWING U.S. GRANT BRIDGE,  
OHIO AND SCIOTO RIVERS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1400

FOLLOW CARD 1BH1400 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*Mr. Han  
Get down to  
Enter Color  
plates*

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1954	
SKETCH				
RETOUCHING	3	1-	SEP 30 1954	SEP 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS

\*\*\*

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



PALMER NEWS CO., TOPEKA, KANSAS

NO. 4CP2067

ORDER No. 86878

DATE 9-30-54

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

KANSAS STATE CAPITOL,  
TOPEKA, KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH333

FOLLOW CARD 3AH333 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1954	
SKETCH				
RETOUCHING	8	1	SEP 30 1954	SEP 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL SERVICES

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2068 ORDER NO. 87352 DATE 10-29-54

CUSTOMER CUPOLA COURT  
BARTLESVILLE, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
CUPOLA COURT  
BARTLESVILLE, OKLA.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED — MORE IF NECESSARY — TO BRING OUT  
THE MOTEL BUILDINGS PROMINENTLY.

SEE NOTATIONS ON PHOTO. SMALL PICTURE AND NEGATIVE  
ENCLOSED

PLACE THE "AAA" SIGN TO BEST ADVANTAGE ON CARD

COLOR DESCRIPTION

ROOFS #7. CORNICE-WHITE. BRICK WALLS #36. CUPOLAS ON TOP  
OF ROOF WHITE — AND #7 TOPS. SCREEN DOORS #7. VARIOUS FLOWERS IN  
FLOWER BEDS NEAR FRONT OF CIRCLES AT DRIVE. GREEN GRASS AND SHRUBS.  
GRAVEL DRIVE. FOUR AWNINGS ON FRONT OF BUILDING TO RIGHT #72.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2069 ORDER NO. 87385 DATE 11-1-54

CUSTOMER  
CALBERNE STUDIO, INC.  
DE PERE, WISCONSIN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue  
(Lippert's Court)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

New Prices

Ret. 3 1/2  
L. A. S.

Pos. shoot in camera #1  
camera R 57-061  
Board R. 19-201

USE REGULAR  
ART-CCICOTONE COLORS  
(5 Colors)



#2  
Cinema 7-730 Bond. 19-258 1/2

NO. 4CP2070  
K.11-MARIO L.GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-  
MADE IN U.S.A., ORDER No. 87395

DATE 11-2-54

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE  
TROPICANA NIGHT CLUB, HAVANA, CUBA  
Showing beautiful Crystal Arch

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO FOLDER ENCLOSED

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Handwritten:* 2 colors

*Handwritten:* Jumbo - D11262

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1954	NOV 11 1954
SKETCH				
RETOUCHING	2	3 1/2	NOV 3 1954	NOV 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 11 1954	DEC 14 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	30	7 1/2	NOV 16 1954	NOV 24 1954

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

C.T. PHOTOCHROM  
STANDARD PROCESS  
USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)

*Handwritten:* Corr. Art. II



NO. 4CP2071

K.12-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA- ORDER No. 87395

MADE IN U.S.A.

DATE 11-2-54

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

HAVANA, CUBA  
CENTRO ASTURIANO  
ASTURIAN CLUB

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

VIVID BLUE SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Deep red*  
*Pres. shot in camera #1*  
*Camera R. 100*  
*Camera R. 57-061*  
*Camera R. 19-201*  
*Colors*  
*Blue F16-100-25 15 sec.*  
*Yell. " 25 " 15 "*  
*Red. " 15 " 22 "*  
*Blk. " 20 25 "*

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1954	
SKETCH				
RETOUCHING	2	3	NOV 3 1954	NOV 9 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 16 1954	DEC 28 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

\*\*\*

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)



HC

NO. 4CP2072

K.13-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-ORDER NO. 87395  
MADE IN U.S.A.

DATE 11-2-54

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

HAVANA, CUBA  
Museo Nacional  
National Museum

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

VIVID BLUE SKY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1954	
SKETCH				
RETOUCHING	2	2-4	NOV 3 1954	NOV 5 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			NOV 11 1954	DEC 28 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

#2

Camera 7-410-

Lens R-100  
Brand 19-390

C.T. PHOTOCHROM  
SPECIAL PROCESS

\*\*\*

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



5c

NO. 4CP2073

K.14-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-  
MADE IN U.S.A. ORDER NO. 87395

DATE 11-2-54

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE  
HAVANA, CUBA  
Hotel Nacional Y Monumento al Maine  
National Hotel and Maine Monument

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO COLOR CARD FOR COLORS  
VIVID BLUE SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#2

Pos. sheet in lamin #1

Camera R. 57-061

Board R. 19-201

15x11  
15x11  
7x13-11x12  
13x12  
7x13

Make over  
RUSH

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date		AND WORK SCHEDULE		Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		NOV 9 1954			
SKETCH					
RETOUCHING	2 2 1/2	NOV 14 1954	NOV 14 1954		
REPHOTO		NOV 2 1954	NOV 4 1954		
PHOTO-LITHO					
BLUEPRINT		NOV 16 1954			
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	30 7		1-3-55		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



MC.

NO. 4CP2074

K.15-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA- ORDER No. 87395  
MADE IN U.S.A.

DATE 11-2-54

12½<sup>M</sup> POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO. ✓

IMPRINT SAME AS ABOVE ✓

MALECON AVENUE, HAVANA, CUBA  
Showing Morro Castle in  
Background. /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

VIVID BLUE SKY /

*Take out shadow*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1954	
SKETCH				
RETOUCHING	✓	✓	NOV 3 1954	NOV 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 11 1954	DEC 28 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		3

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

# C.T. PHOTOCHROM

## SPECIAL PROCESS

\*\*\*

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

*Deep Red*

*Pos. shot in camera #1*

*Geno R. 100*

*Camera R. 57-061*

*Board R. 19-201*

*New Process*

*Colors*

Blue	15 Units	15	Flash
Yell.	20 "	18	"
Red	12 "	18 "	"
Blk.	18 Units	18 so	Flash



DO

NO. 4CP2075

K.16-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-ORDER No 87395  
MADE IN U.S.A.

DATE 11-2-54

12 $\frac{1}{2}$ " M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

HAVANA, CUBA  
Paseo De Marti O Prado  
Marti or Prado Promenade

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1121. TAKE OUT PEOPLE AS MARKED ON CARD.  
ADD HOTEL LETTERING AS INDICATED.

FOLLOW CARD OBH1121 FOR COLORING INSTRUCTIONS-  
VIVID BLUE SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE AND WORK SCHEDULE** Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 3 1954	NOV 11 1954
SKETCH			
RETOUCHING	2	NOV 3 1954	NOV 5 1954
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		NOV 11 1954	DEC 2 1954
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



#2 Lens R. 100  
Camera 7-410 Build 19-389 1/2

*Deep etch in 3 colors*

*New process*



170  
K.17-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA  
MADE IN U.S.A.

NO. 4CP2076

ORDER No. 87395

DATE 11-2-54

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO. ✓

IMPRINT SAME AS ABOVE

HAVANA, CUBA  
Vista Parcial Aerea  
Partial Airview of the City

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH35. TAKE OUT TOP OF BUILDING AS INDICATED  
ON OLD CARD. MAKE WATER A RICH BLUE. CAPITOL BUILDING  
SHOULD BE A LIGHT MARBLE, NOT GREEN.

FOLLOW CARD 8AH35 FOR BALANCE OF COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1954	
SKETCH				
RETOUCHING	2	1	NOV 3 1954	NOV 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 11 1954	DEC 22 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

**C.T. PHOTOCHROM**  
**SPECIAL PROCESS**  
\*\*\*  
**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(5 Colors)**

*Deep etch*  
*Pos. shot in lens #1*

*Lens R. 100*  
*lens R. 57-061*  
*Board R. 19-201*

*New Process*

*Blue 25 Units 20 sec. 20 sec. 20 sec.*  
*Yell. 25 " 20 " 20 "*  
*Red 14 " 22 " 22 "*  
*Blk. 18 " 20 " 20 "*



D0

NO. 4CP2077

K.18-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA - ORDER No. 87395  
MADE IN U.S.A.

DATE 11-2-54

12<sup>1</sup>/<sub>2</sub> M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

HAVANA

Paisaje en el Country Club  
Landscape at the Country Club.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH37. FOLLOW CARD 8AH37 FOR COLORS-  
NOTE COLOR CHANGES ON CARD

VIVID BLUE SKY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1954	
SKETCH				
RETOUCHING	2	2	NOV 3 1954	NOV 5 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			NOV 11 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

#2

Line 100

Camera 7-410

Brnd 19-398 1/2

Deep etched  
in

3 colors

C.T. PHOTOCHROM  
SPECIAL PROCESS

\*\*

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



50

NO. 4CP2078

K.19-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA - ORDER No. 87395  
MADE IN U.S.A.

DATE 11-2-54

12½<sup>M</sup> POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

HAVANA, CUBA  
Parque de la Fraternidad y  
Capitolio  
Fraternity Square and Capitol

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH34. TAKE OUT OLD CARS.  
MAKE PALM FRONDS A RICH GREEN. BRING OUT MONUMENT  
IN CENTER FOREGROUND BETTER. SEE CARD FOR CLOSE-UP.  
FOLLOW CARD 8AH34 FOR COLORS  
VIVID BLUE SKY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 5 1954	
SKETCH			
RETOUCHING	2 1/2	NOV 3 1954	NOV 4 1954
REPHOTO			
PHOTO-LITHO			
BLEUPRINT		NOV 16 1954	
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	7		

DATE BLEUPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

#2

Quinn 7-410

Lenc R. 100  
Bond - 19.389 1/2

Def Blue 5-10

Ref F120-10-10

Colors

C.T. PHOTOCHROM

STANDARD PROCESS

\*\*

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



NO. 4CP2079  
K.20-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA- ORDER No. 87395  
MADE IN U.S.A.

12 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
SOUVENIR FROM HAVANA  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. SPEC. R. M. NO.  
IMPRINT SAME AS ABOVE

(C) C.T. & CO. Set up  
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW CARD 7AH3294 FOR LAYOUT - WITH INSTRUCTIONS  
ENCLOSED.  
CUSTOMER LIKES BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
ESTIMATE  
By \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			11-29-54	DEC 1 1954
SKETCH		6 1/2		NOV 29 1954
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO			DEC 10 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

Colored Slit 6  
Pos. shot in Havana #1

Lenses R. 57-001 Lens R 100  
Board R. 19-201

7x 10  
10x 8  
12x 9

3 Colors

H. - Same

A. - Same

V 4CP2073

H 4CP2075

V 8AH38

H 4CP2070

PHOTOCHROM  
IN PLOTTING  
\*\*  
USE TROULAR  
ALL-COLOR TONE COLORS  
(5 Colors)



DISTRIBUTED BY NORTHERN POST CARD CO.,  
EAU CLAIRE, WISCONSIN

NO. 4CP2080

ORDER No. 87451

DATE 11-5-54

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM  
EAU CLAIRE WIS.  
SOUTH GATEWAY TO INDIAN HEAD  
COUNTRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

8AH1385

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) C.T. & CO.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE PHOTO FROM 8AH1385

FOLLOW CARD 8AH1385 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 10 1954	NOV 12 1954
SKETCH				
RETOUCHING	6	0		NOV 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 15 1954	NOV 22 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Colormatels*  
*Get Neg of Black add Black to letter*  
*make + make Black neg account*  
*color to be added to make*  
*on drawings to make full face*

**CT. PHOTOCHROM**  
**SPECIAL PROCESS**

**USE REGULAR**  
**ART-COLORTONE COLORS**  
**(5 Colors)**



DISTRIBUTED BY NORTHERN POST CARD CO.,  
EAU CLAIRE, WISCONSIN

NO. 4CP2081

ORDER No. 87451

DATE 11-5-54

6½ M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES-same as

8AH1386

TITLE IN FULL

IMPRINT

SAME AS ABOVE

BIG FALLS OF EAU CLAIRE RIVER,  
EAU CLAIRE, WIS.,  
...etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1386

FOLLOW CARD 8AH1386 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1954	NOV 1 1954
SKETCH				
RETOUCHING	2	1/2		NOV 9 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

CT PHOTOCHROM  
SERIAL PROCESS  
☆☆  
USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



NO. 4CP2082

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,  
ALBUQUERQUE, N. M.

ORDER NO. 87618

DATE 11-15-54

12½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

ELK'S CLUB #461  
FIFTH STREET AND GOLD AVE., S.W.  
ALBUQUERQUE, NEW MEXICO

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT TOP AND BOTTOM ~~XXXX~~ MARKED. TAKE OUT "MOBILGAS" SIGN  
AND PIPES HOLDING IT, ALSO OVERHANGING STREET LIGHT AND POST ABOVE  
ENTRANCE. STREET LAMP ON LEFT CAN BE LEFT IN.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS  
ONLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1954	NOV 19 1954
SKETCH				
RETOUCHING			NOV 15 1954	NOV 16 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 23 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)

DEC 24 1954  
JAN 12 1955



C. P. JOHNSTON CO., SEATTLE, WASH.

NO. 4CP2083

ORDER NO. 87640

DATE 11-16-54

12<sup>1</sup>/<sub>2</sub> M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 3

R. M. YES-same as

2BH309

TITLE IN FULL

613- GREETINGS FROM

IMPRINT

SAME AS ABOVE

ALASKA Don't Set up

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH309.

FOLLOW CARD 2BH309 FOR COLORS - PUT A LITTLE MORE  
COLOR IN THE BEAMS OF LIGHT IN BACKGROUND - BUT  
NOT GAUDY...

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1954	
SKETCH				
RETOUCHING	2	16	11-16-54	11-17-54
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 23 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D ..... DATE Filed .....

By .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Photo Returned to Customer .....



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2084 ORDER NO. 87676 DATE 11-18-54

CUSTOMER KEYES MOTEL  
ARLINGTON HEIGHTS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUS.CARDS SIZE 3½ X 2-5/16"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KEYES MOTEL  
ROUTE 12 — ARLINGTON HEIGHTS, ILL.

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CP2143

MAKE NEW BLACK NEGATIVE — REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

C.T. PHOTOGRAPHY  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-11-23-53

L.O. 1/2  
L.A. 2 1/2

as quoted  
Get Drawing  
Reduce  
Black  
3 5/8



PK.12-DISTRIBUTED BY HARTMAN BROS.,  
PEORIA, ILL.

NO. 4CP2085

ORDER No. 87809

DATE 11-22-54

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

THE METHODIST HOSPITAL OF CENTRAL  
ILLINOIS, LOCATED ON THE BLUFF,  
OVERLOOKING THE CITY OF PEORIA,  
has been a general hospital since

1895.  
etc.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO:

REMOVE LIGHT WIRES AND OBSTRUCTION IN STREET.  
STREET IS BLACK TOP. YELLOW BRICK WALL. AREA OF CENTER WINDOW  
IN NEW WING (OVER ENTRANCE) IS A SOFT OLIVE GREEN. WHITE STONE BASE  
OF BUILDING FIRST FLOOR AT ENTRANCEWAY. COLOR OF ARCH OVER THE  
ENTRANCEWAY IS DARK MARBLE. OVERHAND AREA JUTTING TO RIGHT ON  
GROUND FLOOR LEVEL IS ALUMINUM TRIM AT ENTRANCE TO AUDITORIUM.  
ABOVE SOLARIUM OR SUNDECK IS SAME GREEN AS IN FRONT OF BUILDING.  
THERE IS A DARKER YELLOW BRICK STRIP AT TOP FLOOR OF BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1954	DEC 3 1954
SKETCH				
RETOUCHING			NOV 26 1954	NOV 30 1954
REPHOTO			NOV 23 1954	NOV 26 1954
PHOTO-LITHO			DEC 1 1954	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				JAN 12 1955
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

# C.T. PHOTOCHROM

## SPECIAL PROCESS

\*\*\*

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



NO. 4CP2086

PK.13-DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL. ORDER No.87809

DATE 11-22-54

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M.

YES

and

TITLE IN FULL

IMPRINT

SAME AS ABOVE

CHILDREN'S HOSPITAL, the Pediatric unit of St. Francis Hospital, was dedicated in 1954. ...etc

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

ON

BUILDING IS INDIANA LIME STONE. CROSS/ENTRANCE IS A DARK GREEN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 - 1954	DEC 1 - 1954
SKETCH				
RETOUCHING		2	NOV 23 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC - 3 1954	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

Subjects

for this customer. Please

to make an attractive set.

in harmony with each other

to make an attractive set.

*Handwritten signature*

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



NO. 4CP2087

PK.14-DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

ORDER NO. 87809

DATE 11-22-54

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

BRADLEY UNIVERSITY'S HOROLOGY  
SCHOOL at Peoria, Illinois is famed  
the world over and has trained  
thousands of men for watch repair,  
and the general jewelry trade, etc.  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORS OF CARD ENCLOSED - EXCEPT DARKEN THE  
ROOF A LITTLE. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 - 1954	
SKETCH				
RETOUCHING	3	2	NOV 23 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other.

Make an accurate set.

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



PK.15-DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 4CP2088

ORDER No.87809

DATE 11-22-54

6½ M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

ST. FRANCIS HOSPITAL, Peoria,  
Illinois, was founded in 1878 by  
the Sisters of the Third Order of  
St. Francis, who continue to  
operate it....etc

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORS OF CARD ENCLOSED - EXCEPT MAKE THE  
BUILDINGS A DARK YELLOW.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By .....

Date .....

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	NOV 23 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
B. L. & W. PROOF				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

ATTENTION:

5 Subjects as  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
on negative side.

*New Process*

C.T. PHOTOCHROM  
SPECIAL PROCESS

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)



PK.16-DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 4CP2089

ORDER No. 87809

DATE 11-22-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.*

IMPRINT SAME AS ABOVE  
HOTEL PERE MARQUETTE in Peoria,  
Illinois is the largest hotel in  
downstate Illinois. ...etc

DEC 23 1957 *Conversion*

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUST.

EXCEPT:  
FOLLOW COLORS OF CARD ENCLOSED/- THE BUILDING SHOULD  
BE A DARK RED, AND CORNER ENTRANCE SHOULD BE BLACK  
AS MARKED ON CARD. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects *ex*  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By .....

Date .....

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By .....

Date .....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	NOV 23 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC -3 1954	JAN 6 1955
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D .....

By .....

DATE HAND COLOR PROOF OK'D .....

DATE Filed .....

By .....

DATE Photo Returned to Customer .....

REGULAR  
ART-COLORSTONE COLORS  
(5 Colors)

(R. 57-066  
R. 19-158 1/2)

G103



# ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*New Process*

NO. 4CP2090  
 PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No. 87829  
 DATE 11-23-54  
 25 M POST CARDS C.T. PHOTOCHROM FULL FACE  
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
 TITLE IN FULL  
 FRONT No. 1 R. M. YES-same as 3CP2091  
 IMPRINT SAME AS ABOVE  
 CARNIVAL OF THE GNOMES IN FAIRY-  
 LAND CAVERNS, ROCK CITY GARDENS  
 ATOP LOOKOUT MOUNTAIN ...etc  
 PHOTO PROPERTY OF C.T.  
 RETOUCHING AND COLOR DESCRIPTION  
 ADD IN NAME AT TOP ON PICTURE SIDE:  
 "CARNIVAL OF THE GNOMES"  
 FOLLOW CARD 3CP2091 FOR COLORS /  
 SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
 ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING	✓ 3	NOV 25 1954	NOV 29 1954
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING		DEC -3 1954	
HAND COLOR PROOF			9961 12 NOV
ARTIST DEPT.	37 8		JAN - 17, 1955

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 DATE Photo Returned to Customer \_\_\_\_\_

CT. PHOTOCHROM

SERIAL PROCESS

\*\*\*

USE REGULAR  
 ART-COLORTONE COLORS  
 (5 Colors)

*Com. Cert II*



NO. 4CP2091

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No. 87829

DATE 11-23-54

25 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES-same as 2CP2323

TITLE IN FULL

IMPRINT SAME AS ABOVE  
SNOW WHITE AND THE SEVEN DWARFS IN  
FAIRYLAND CAVERNS  
ROCK CITY GARDENS ATOP LOOKOUT  
MOUNTAIN ... etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT THE NAME "SNOW WHITE"

FOLLOW CARD 2CP2323 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 25 1954	
SKETCH				
RETOUCHING	2	3	NOV 25 1954	NOV 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC -3 1954	
HAND COLOR PROOF				JAN 21 1955
ARTIST DEPT.	37	8		JAN. 17, 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION

4  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

C.T. PHOTOCHROM  
SPECIAL PROCESS  
☆☆  
USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

Corr. Art II



NO. 4CP2092

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN

ORDER No. 87829

DATE 11-23-54

25<sup>M</sup>

POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as 1CP2025

IMPRINT

SAME AS ABOVE

CINDERELLA IN FAIRYLAND CAVERNS  
ROCK CITY GARDENS, ATOP LOOKOUT  
MOUNTAIN ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD THE NAME "CINDERELLA" AT TOP ON PICTURE SIDE

FOLLOW CARD 1CP2025 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

**ATTENTION**

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING	2	NOV 25 1954	NOV 29 1954
REPHOTO			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING		DEC -3 1954	
HAND COLOR PROOF			JAN 21 1955
ARTIST DEPT.	37		JAN. 12, 1955

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL TECHNIQUES

☆☆

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

Corr. Art II



NO. 4CP2093

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No. 87829

DATE 11-23-54

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. YES-same as 2CP2321

TITLE IN FULL

IMPRINT  
SAME AS ABOVE  
JACK AND THE BEANSTALK IN FAIRY-  
LAND CAVERNS  
ROCK CITY GARDENS ATOP LOOKOUT  
MOUNTAIN ... etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT SIGN: "JACK AND THE BEANSTALK"

FOLLOW CARD 2CP2321 FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 - 1954	
SKETCH				NOV 29 1954
RETOUCHING	8	3 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			DEC - 3 1954	JAN 12 - 55
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	37	7		JAN 6, 1955

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



Carl Art II



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2094 ORDER NO. 87882 DATE 11-26-54

CUSTOMER  
MARTIN NEWS AGENCY  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Strickland)

MAKE REPHOTO FROM NEGATIVE

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

13-53

*New Yorker*  
1 PRINT  
Rec. 4  
L.A. 7

*as quoted*

*R*

CURT PHOTOCHROM  
SPECIAL PROCESS

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2095 ORDER NO. 88035 DATE 11-30-54

CUSTOMER  
FLAMINGO MOTEL  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
HIGHWAY 66 and 77  
JUST NORTH OF STATE CAPITOL  
OKLAHOMA CITY, OKLAHOMA

FRONT NO. 5  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-11-23-53

*Old process*

*Ret. 5 1/2  
H.C. 1 1/2  
L.A. 9*

*R*

*Process  
offsets*

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



NO. 4CP2096

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN ORDER No. 88081

DATE 12-3-54

25 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ENCL ✓

IMPRINT SAME AS ABOVE

THE OLD WOMAN WHO LIVED IN A SHOE  
IN FAIRYLAND CAVERNS, ROCK CITY  
GARDENS, ATOP LOOKOUT MOUNTAIN  
...etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT SIGN "THE OLD WOMAN....ETC"

FOLLOW CARD 9BH1361 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1954	DEC 24 1954
SKETCH				
RETOUCHING	2	2 1/2	DEC 7 1954	DEC 22 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	35	7 1/2	DEC 28 1954	FEB 10 1955

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Rush 9-554*

**MAKEOVER**

Change to *USE* Date \_\_\_\_\_

EST. Makeover Time Required

FEB 23 1955

2	1/2	Time Recorded in hours

*new Process*

**PHOTOCHROM  
SPECIAL PROCESS**

USE REGULAR

ART-COLORTONE COLORS

(5 Colors)

*mp*

*RUSH*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2097 ORDER NO. 88097 DATE 12-7-54

CUSTOMER  
THE SHADES MOTEL  
BATON ROUGE, LA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SHADES MOTEL

BY PASS U.S. 61 - 65 - 70 - 190,  
BATON ROUGE, LA.

AAA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-23-53

8x10 Repl. lat.

Ret.  
L.A.

4  
7 1/2

New Process.

as quoted 4  
R

USE REGULAR  
ART-COLORSTONE COLORS  
(5 Colors)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CP2098 ORDER NO. 88112 DATE 12-8-54

CUSTOMER ROBINSON'S LAKESIDE INN  
HUNTINGTON, WEST VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Air view of Inn)

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

New Process  
Ret  
Ret 24  
La 8

ER

E554



DISTRIBUTED BY BLACK HILLS POST CARD CO.,  
DEADWOOD, S.D.

NO. 4CP2099

ORDER No. 88179

DATE 12-13-54

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

78. "OLD STYLE" SALOON NO. 10,  
DEADWOOD, SOUTH DAKOTA ...etc

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP ON RIGHT AND LEFT SIDES AS MARKED. TAKE OUT TWO PARKING METERS.

FIRST STORE: LOGWOOD COLOR. SECOND STORE: LIGHT BUFF BRICK.  
PUT COLORS IN "COWBOY" SIGN: DARK GROUND, BROWN HORSE, COWBOY WITH RED SHIRT.

BLUE SKY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

C# 2 LR 90 LR 90

C. 7-297

B. 19-267½

B. 3-10

V. 3. 12 LR-100

R. 2½-10

B. 2-9 LR-100

JAN 24 1955  
MAR 19 1955

*Deep*

MAKEOVER

Change to

Time Required

1-3

FEB 22 1955

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1954	
SKETCH				DEC 7 1954
RETOUCHING	1		DEC 6 1954	
REPHOTO				
PHOTO-LITHO			DEC 20 1954	
BLEUPRINT			FEB 22 1955	
STRIPPING, OPAQUING				FEB - 1 1955
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHROMOGRAPHY  
SECOND PROCESS

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



SHOSHONE INDIAN ICE CAVES, IDAHO

NO. 4CP2100

ORDER No. 88460

DATE 12-27-54

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl.* ✓

IMPRINT NONE

STANLEY LAKE IN THE SAWTOOTH MOUNTAINS OF IDAHO. Observation Peak at north end of chain of Peaks seen from Stanley. ...etc

PHOTO PROPERTY OF CUST.

APR 28 1955

RETOUCHING AND COLOR DESCRIPTION

LAKE WATER IS A DARK BLUE

USE YOUR GOOD JUDGMENT FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF *YES* HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up	1 1/4	DEC 30 1954	JAN 4
SKETCH	1 1/4	DEC 29 1954	DEC 30 1954
RETOUCHING	1 1/4		
REPHOTO			
PHOTO-LITHO		JAN 15 1955	APR 27 1955
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C#2 *Thompson*

C. 7-297

B. 19-267 1/2

Bl 3 1/2 9 LK-100  
Yel 3- 10 " " " " " "  
Red 2 1/2 9 - 2K-90  
Blk 2 1/2 9-

*Make deep*

*etch - 1/2 inch*

*to be printed on*

*Antistatic color sheet*

C.T. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

*RUSH*



SHOSHONE INDIAN ICE CAVES, IDAHO

NO. 4CP2101

ORDER No. 88460

DATE 12-27-54

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *encl* ✓

IMPRINT NONE

SAWTEETH OF THE SAWTOOTH MOUNTAINS  
IN IDAHO. Mount Heyburn on the  
left, altitude 10,227 feet, thru  
north to the Fishhook Creek Pass.  
...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR GOOD JUDGMENT FOR COLORS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects  
order for this customer. Please  
see to it that all cuts or ne  
tives are uniform and colors are  
in harmony with each other  
to be an attractive set.

*Flipover*  
C. 7-297-  
B. 19-267 1/2  
B. 3-9  
Y. 2 1/2-9  
R. 2-9  
B. 2-9

*Make leaf  
Set*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 30 1954	
SKETCH				
RETOUCHING			DEC 29 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			JAN 15 1955	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

*Corr. Art II*



SHOSHONE INDIAN ICE CAVES, IDAHO

NO. 4CP2102

ORDER No. 88460

DATE 12-27-54

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES *encl*

TITLE IN FULL

IMPRINT NONE

BIG REDFISH LAKE, ALTITUDE 6500 FEET, IN SAWTOOTH MOUNTAINS OF IDAHO. The lake extends past the two points shown in picture to the foot of Mt. Heyburn on the right, etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR GOOD JUDGMENT FOR COLORS

LAKE WATER IS A DARK BLUE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C. 7-297

B. 19-26 7 1/2

B. 3-9

Y. 2 1/2 9

R. 2-9

B. 2-9

C.T. PHOTOCHROM  
SPECIAL PROCESS

★★

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1954	
SKETCH		1/4		
RETOUCHING	4	1/2	DEC 29 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 15 1955	MAR 23 55
HAND COLOR PROOF				
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

CORR. ART II



SHOSHONE INDIAN ICE CAVES, IDAHO

NO. 4CP2103

ORDER No. 88460

DATE 12-27-54

6 1/2

M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES *encl.*

TITLE IN FULL

IMPRINT NONE

LITTLE REDFISH LAKE AND PEAKS LAY  
A MILE BELOW BIG REDFISH LAKE.  
The outlet of the big lake passes  
thru the smaller lake on its way to  
the Salmon River...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR GOOD JUDGMENT FOR COLORS

LAKE WATER IS A DARK BLUE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF *YES*

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Leno R. 100 #1*  
*Ames R. 57-061*  
*Board R. 19-201*

*5x8*  
*6x10*  
*6x12*  
*6x12*

*Make deep*  
*etch*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 30 1954	
SKETCH	1	1/2		
RETOUCHING	3	1	DEC 29 1954	DEC 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



SHOSHONE INDIAN ICE CAVES, IDAHO

NO. 4CP2104

ORDER No. 88460

DATE 12-27-54

6 1/2 M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES *encl* ☒

TITLE IN FULL

IMPRINT NONE

RECENT aa LAVA FLOW (PRONOUNCED  
AH' -AH) SHOSHONE ICE CAVES IDAHO.  
This recent aa lava is spectacular  
because of its tumbled rough  
character ....etc

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR JUDGMENT FOR COLORS /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects *6*  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Lens K190 Flip over*  
C. 7-297-  
B. 14-267 1/2

B. 3 - 9  
V. 3 10  
R. 2 1/2 10  
B. 2 1/2 9

*Make Deep*

*Ask*

*Mark*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	JAN 5
SKETCH	<i>10</i>	<i>1/4</i>		
RETOUCHING	<i>4</i>	<i>1</i>	DEC 29 1954	DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 15 1955	
HAND COLOR PROOF				
ARTIST DEPT.		<i>6</i>		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

C.T. PHOTOCHROM

SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)



SHOSHONE INDIAN ICE CAVES, IDAHO

NO. 4CP2105

ORDER No. 88460

DATE 12-27-54

6 1/2 M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT NONE

NATURAL BRIDGE, SHOSHONE ICE CAVES  
IDAHO. Bridge was formed by the  
collapse of different parts of a  
lava tube leaving a natural bridge  
over a canyon ...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR JUDGMENT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION:

Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Camera R. 57-061 Board R. 19-201  
Lens R. 100  
Blue 7 units 13 sec 3/4  
Yell. 7 " 15 " 1/2  
Red 5 " 16 " 1/4  
Blk. 8 " 8 " 1/4

Make deep  
etch

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	4	74	DEC 29 1954	DEC 31 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 15 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ARTIST PHOTOGRAPHY  
SPECIAL PROCESS  
\*\*  
USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)



THE EDWARDS NEWS CO., PORT ARTHUR & BEAUMONT,  
TEXAS

NO. 4CP2109

ORDER No. 88493

DATE 12-29-54

12 $\frac{1}{2}$  M

POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. YES ENCL

TITLE IN FULL

IMPRINT SAME AS ABOVE

ON JANUARY 10, 1901 THE HISTORIC  
LUCAS GUSHER BLEW IN AT SPINDLETOP  
IN BEAUMONT, TEXAS. ... etc

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1012

*Enlarge Color Photo*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 5	JAN 5
SKETCH				
RETOUCHING		0	DEC 31 1954	DEC 31 1954
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C.T. PHOTOCHROM

SPECIAL PROCESS

★★

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

FEB 22 1955

1  
3 2/16  
✓

G-554



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CP2002 ORDER NO. 89318 DATE 2-22-55

CUSTOMER  
URMEY HOTEL  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTOCHROM- FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
URMEY HOTEL

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue  
(Urmev Hotel)

3 VIEWS: ARRANGE AS ON ATTACHED SHEET — LARGER VIEW OF BLDG.  
2 SMALLER VIEWS OF LOBBY & COCKTAIL LOUNGE.

FOLLOW TISSUE OVERLAYS FOR OTHER INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS FOR INSTRUCTIONS

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-11-25-53

PHOTO RETURNED

TO

PHOTO USED FOR

C.R. 57-001  
B.R. 19-201

Blue 6x12  
Yell. 10x17  
Red 6 1/2 x 15  
Blk. 10x15

Deep  
Red

as quoted.

Gells to  
Front

3-Photographs  
Mounted to Urmev  
7/27 EKH

Rust

RUSH  
ON SHEET

Pos.  
STRIP

E-609

#1 3-Photographs  
Lo 1h  
Ret 6-2  
La 10



PK.17-DISTRIBUTED BY HARTMAN BROS., PEORIA, ILL.

NO. 5CP2003

ORDER No. 89780

DATE 3-23-55

6 1/2

M

POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- encl.

IMPRINT SAME AS ABOVE

NORTHERN UTILIZATION RESEARCH  
BRANCH,  
PEORIA, ILLINOIS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS (27116N)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1955	MAR 30 1955
SKETCH				APR 18 1955
RETOUCHING	4	2	MAR 30 1955	
REPHOTO			APR 19 1955	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

*Dept. Lck*

*Washburn  
make frame*

## MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	57-061	FOOT D READING	17-201
BLUE			
F-16	10 UNITS		8 SEC. MASK
YELLOW			
F-16	10 UNITS		8 SEC. MASK
RED	8		8 SEC. MASK
F-16			
BLACK			
F-16	8 UNITS		8 SEC. MASK
EXTRA ERY EXPOSURE	1		UNITS
REMARKS:			

#1



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CP2004 ORDER NO. 89806 DATE 3-25-55

CUSTOMER CITY CENTER MOTEL  
BELLINGHAM, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 2419 ELM ST., BELLINGHAM, WASH.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

JUL 8 - 1955 + JUL 14 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW OVERLAY ON BOTH PHOTOS — ONE IS THE SIGN ONLY.  
MAKE THE "CITY CENTER MOTEL" SIGN ABOUT HALF THE SIZE SHOWN, THE "AAA"  
AND "BEST WESTERN" SIGNS LARGER (BEST WESTERN MORE SO). WORK THE TWO  
SIGNS "AAA" & "BEST WESTERN" UNDER THE "CITY CENTER MOTEL" SIGN AS SHOWN  
ON ENCLOSED PHOTO, IN SPACE ABOUT AS INDICATED, — AND NOT COVER AS MUCH  
SPACE AS ON OLD CARD. NOTE: COLOR OF MOTEL SIGN IS O.K. BUT ADD RED  
LETTERS T.V. ON TOP BAR OF SIGN. BEST WESTERN SIGN IS YELLOW AND HANGS  
WHERE MARKED WITH "X".

COLOR DESCRIPTION

SEE ABOVE. NOTE CARDS ENCLOSED FOR GENERAL COLORING — ALSO OVERLAYS  
ON PHOTOS. "BEST WESTERN" SIGN IS YELLOW. ADD LETTERS "T.V." IN  
RED TO TOP BAR OF BIG SIGN.

PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M-11-23-53

PHOTO RETURNED

TO

PHOTO USED FOR

4 color prints  
4 positives

Dep Lib

as given

Camera 7-404  
Board-19-396

Pls. 3 1/2 X 12

Yell 4 - 15

Red 3 1/2 - 12

Blue 4 - 10

Corr. Aug II



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CP2005 ORDER NO. 89807 DATE 3-25-55

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
CITY CENTER MOTEL  
BELLINGHAM, WASHINGTON

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

2419 ELM ST., BELLINGHAM,  
WASH.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

JUL 8 - 1955 + JUL 14 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(City Center Motel)

USE PHOTO FROM 5CP2004. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten:*  
using continue  
Jones of J. C.

*Handwritten:*  
L.C. 1/2  
L.A. 2 1/2

*Handwritten:*  
Lens R-65  
Camera - 8-338 1/2  
Bench 24-83 1/2

*Handwritten:*  
B 3 1/2 - 12

*Handwritten:*  
Y 4 - 15

*Handwritten:*  
R 3 1/2 - 12

*Handwritten:*  
Blue 4 - 12

*Handwritten signature:*  
Jeff



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 5CP2006 ORDER NO. 89810 DATE 3-25-55

CUSTOMER  
MOTEL CLAYDON  
POMONA, CALIFORNIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLAYDON MOTEL  
1390-EAST FIFTH AVENUE ON U.S. HWYS 60 and 70  
POMONA, CALIF.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUPERIMPOSE LARGE MOTEL SIGN AS ON PHOTO ENCLOSED,  
OVER TELEPHONE POLE, CUT OUT TO SHOW MOTEL, ETC. IN  
BACKGROUND. BE SURE AND SHOW TV AERIALS PLAINLY.

COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY SLIDE FOR COLORS ONLY.

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

Improvements:  
Relaunching 4 1/2 hrs  
L. A. 6 3/4 hrs  
Meb from

4 contin. series  
4 photos

Deep red

Camera R. 57-061  
Board R. 19-201

#1

F16-100  
Blue 8 1/2 x 12 20.  
Yell. 8 1/2 x 12 20.  
Red 6 x 13 20.  
Blk. 8 x 14 20.

Stop over

Case Art



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 5CP2031 ORDER NO. 89820 DATE 3-29-55

CUSTOMER RICE & HOLMAN  
MERCHANTVILLE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LARGEST FORD ORGANIZATION  
IN THE EAST

THE MOST COMPLETE SELECTION OF ALL MAKES  
AND MODELS IN THIS AREA — WITH LOWEST  
POSSIBLE PRICES AND FINANCING.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

MAY 26 1955 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CARD TO HAVE WHITE PANEL ON PICTURE SIDE WITH ABOVE TITLE AND TYPE.

REMOVE — ELECTRIC LIGHT POLE & LIGHT, ALL WIRES, SIGN POLE NEAR CURB  
AT LEFT, CARPET SIGN ON BUILDING AT RIGHT (MAKE IT WHITE,  
SAME AS THE REST OF THE BLDG.)

MAKE FRONT

make from —

COLOR DESCRIPTION

FOR, COLOR GUIDE SEE INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

## MAGENTA SCREEN

CAMERA No.	F	LENS READING	100
CAMERA READING	57-001	BOARD READING	19-201
BLUE		FLASH	12
F-16	12 UNITS	FLASH	12
YELLOW		FLASH	15
F-16	12 UNITS	FLASH	15
RED		FLASH	20
F-16	8 UNITS	FLASH	20
BLACK		FLASH	20
F-16	10 UNITS	FLASH	20
EXTRA SENSITIVE		F-16	20

REMARKS:

Ref. 4  
L.A. 8

4 contin. tones  
4 positives

Deep to L.

as quoted

#1

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO



NO. 5CP2033

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO ORDER No. 90196

DATE 4-28-55

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as 5CH54

IMPRINT SAME AS ABOVE

A-17. STADIUM, OHIO STATE UNIVERSITY, COLUMBUS, OHIO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5CH54... ENLARGE COLOR PLATES

SNAPPY COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. &amp; W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 29 1955	MAY 2 - 1955
SKETCH			APR 29 1955	APR 29 1955
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

To Mr. Ha

Enlarge Continuous Tone

Camera #1

133 Screen

Camera 60-808

Roll 19-660

Sh. 8-40-2

Sh. 12-35-2

Rel. 15-35-1

Rel. 8-30-1

Blk. 15-30-1

change center

USE KODAK

ART-COLOR-TONE COLORS

(U Colors)



NO. 5CP2034

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO ORDER No. 93106

DATE 11-4-55

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~W. E. AYRES~~ GREETINGS FROM COLUMBUS  
OHIO

SMALL TYPE: (C)C.T. & CO., CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1955

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1955	NOV 10 1955
SKETCH				
RETOUCHING				NOV 11 1955
REPHOTO				
PHOTO-LITHO			NOV 11 1955	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*with Cost Dept. - Ph. Blue*  
*Extend Re.*

6748



NO. 5CP2035

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO ORDER No. 93106

DATE 11-4-55

6 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	C.T. PHOTOCHROM (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. YES-same as 2BH1458
TITLE IN FULL	IMPRINT SAME AS ABOVE	
	OHIO STATE MUSEUM, COLUMBUS, OHIO JAN 10 1956 B	
	PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH1458

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 10 1955
SKETCH				
RETOUCHING		0		NOV 11 1955
REPHOTO			NOV 11 1954	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Color corrected  
Get Drawing  
Color  
to Full Face*

1  
3 9/16  
✓

6748



NO. 5CP2036  
COPYRIGHT BY FRED HARVEY (AND TRADEMARK) ORDER No. 93132  
DATE 11-7-55

12 $\frac{1}{2}$  M POST CARDS C. T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 7AH651.  
IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK, ARIZONA  
THE FIREPLACE AT HERMIT'S  
REST.

(Private #at bottom of center line 6-5352)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH651.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

JAN 19 1956 DEC 20 1955

B. Conely

J. Backus

also 2A/1154  
1041604

C. R. 57-066  
B. R. 19-158 $\frac{1}{2}$

5x8 Film F22

ART-CHARTONI COLORS  
(5 Colors)

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1955	NOV 22 1955
SKETCH				
RETOUCHING	2	1/2	NOV 14 1955	NOV 17 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ART-CHARTONI COLORS  
(5 Colors)



NO. 5CP2037

WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

ORDER No. 93186

DATE 11-14-55

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

2AH262

IMPRINT SAME AS ABOVE

70- "TUFA ROCK" formed by the deposit  
of the Hot Springs, in valley known  
to the Indians as "Tah-Ne-Co", the  
place of Hot Waters...

(at bottom of message space): "WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH262. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE  
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 22 1955	NOV 25 1955
SKETCH			
RETOUCHING	1/2		NOV 22 1955
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C.T. PHOTOCHROM  
SERIAL PROCESSUSE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)

*Colored  
I set drawings  
& Enlarge color plates  
& Black*



WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2038

ORDER No. 93186

DATE 11-14-55

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ENCL.

IMPRINT SAME AS ABOVE

150- "TUFA ROCK" formed by the  
deposit of the Hot Springs, in  
valley known to the Indians as  
"Tah-Ne-Co", the place of Hot Waters

(at bottom of message space): "WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DEC 30 1955

USE PHOTO FROM 7AH1663. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 25 1955
SKETCH				
RETOUCHING		0		NOV 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

GE. PHOTOCHROM  
SPECIAL PROCESS

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)

*Color + mounted  
Get Drawing Color  
+ Enlarge Plate*



WOODCORK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2039

ORDER No. 93186

DATE 11-14-55

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ENCL

IMPRINT SAME AS ABOVE

133- AN AERIAL VIEW SHOWING ONE  
OF THE MANY ISLANDS LOCATED IN  
LAKE HAMILTON...

(at bottom of message space):

"WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH712. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 25 1955
SKETCH				
RETOUCHING		0		NOV 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		9-1		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Do not make  
Get Drawing  
& Enlarge Color  
& Photo*

ART-CCLOORTONE  
SPECIAL PROCESS  
\*\*\*  
USE REGULAR  
ART-CCLOORTONE COLORS  
(5 Colors)

G-748



WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2040

ORDER No. 93186

DATE 11-14-55

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ENCL.

IMPRINT SAME AS ABOVE

67- HOT SPRINGS NATIONAL PARK,  
ARKANSAS changed into a lakeside  
resort as the result of building  
three huge power dams...etc

(at bottom of message space): "WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH1001. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 25 1955	NOV 25 1955
SKETCH				
RETOUCHING	10	1/2		NOV 22
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GT. PHOTOCHROM  
SPECIAL PROCESS

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)

748



WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2041

ORDER No. 93186

DATE 11-14-55

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES *encl.* ✓

IMPRINT SAME AS ABOVE  
158- A PART OF WHAT GOES ON WITHIN  
THE FAMOUS HOT SPRINGS BATH HOUSES.  
(at bottom of message space):  
"WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JAN 3 - 1956 *B*

USE PHOTO FROM 1BH1719. ~~ENLARGE PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1955	NOV 25 1955
SKETCH <i>Lo</i>		2		
RETOUCHING		3		NOV 22 1955
REPHOTO			NOV 16 1955	
PHOTO-LITHO				
BLEUPRINT			NOV 30 1955	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*New Process*  
USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2042

ORDER No. 93186

DATE 11-14-55

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.1

R. M. YES ENCL.

TITLE IN FULL

IMPRINT SAME AS ABOVE

76- THIS IS THE SMALLEST OF THE  
47 HOT SPRINGS FROM WHICH FLOW  
1,000,000 GALLONS OF HOT WATER  
EVERY 24 HOURS.

(at bottom of message space): "WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH1316. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				NOV 25 1955
RETOUCHING	5	1		NOV 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Color material  
Get drawing colors  
- Enlarge + Black*



CLINTON PHOTOGRAPHY  
SPECIAL PROCESS

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



WOODCOCK-POWELL MFG.CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2045

ORDER No. 93186

DATE 11-14-55

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ENCL

IMPRINT SAME AS ABOVE,  
197- ONE OF THE FEW ALLIGATOR  
FARMS IN THE U. S. A. ....

(at bottom of message space):

"WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T. JAN 18 1956

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2CH584. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 26 1955
SKETCH				
RETOUCHING		0		NOV 18 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Calvin Smith*  
*Get Drawing*  
*Enlarge Colors*  
*+ Black*



CT. PHOTOCHROM  
SPECIAL PROGRAM

\*\*\*

USE REGULAR  
ART-COLOR-TONE COLORS  
(5 Colors)

748



WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

NO. 5CP2046

ORDER No. 93186

DATE 11-14-55

6½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

R. M. YES ENCL

IMPRINT SAME AS ABOVE

82 - AERIAL VIEW SHOWING THE FAMED  
CENTRAL AVENUE. ...

(at bottom of message space):  
"WE BATHE THE WORLD"

PHOTO PROPERTY OF

C.T.

JAN 18 1956

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH818. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 25 1955
SKETCH				
RETOUCHING		0		NOV 18 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		25		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Colorist  
Get Drawing of Colors  
Enlarge & Black*

W. PHOTOCHROM  
SPECIAL PROCESS

☆☆

USE REGULAR  
ART-COLORTONE COLORS  
(5 Colors)

G-748



NO. 5CP2047

WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL  
PARK, ARKANSAS

ORDER No. 93186

DATE 11-14-55

6 1/2 M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES ENCL X

TITLE IN FULL ~~95~~ GREETINGS FROM  
HOT SPRINGS, ARKANSAS

IMPRINT SAME AS ABOVE

"CAME HERE - FOR CHANGE AND REST"  
TOOK THE BATHS - THEY GOT THE  
CHANGE - THE HOTELS - THEY TOOK  
THE REST(at bottom of message space):  
"WE BATHE THE WORLD"

SMALL TYPE: (c) C.T. &amp; CO., CHICAGO

PHOTO PROPERTY OF C.T.

JAN 17 1956

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH2081. ENLARGE PLATES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE****AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1955	NOV 28 1955
SKETCH				
RETOUCHING		1 1/2		NOV 22 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Copy made  
for Drawing  
Enlarge Color Photo  
in Black.*

USE REGULAR  
ART-COLOR TONE COLORS  
(5 Colors)



DISTRIBUTED BY RALPH YOUNG, CANTON, OHIO

NO. 5CP2049

ORDER No. 93582

DATE 12-2-55

6 1/2 M POST CARDS C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO. /

IMPRINT SAME AS ABOVE

FIRST NATIONAL BANK BUILDING  
AND COURT HOUSE, CANTON,  
OHIO

JAN 19 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH1851

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1955	DEC 15 1955
SKETCH				
RETOUCHING	2	1/2		DEC 7 1955
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Mr. Han*  
*Get Drawing*  
*Enlarge Colors - Blue*



*1*  
*3 1/2*  
*10*  
*Short*  
*this*  
*way*

*Color match*

*748*



NO. 6CP2015

DISTRIBUTED BY HALE PARKER, TEXARKANA, U.S.A.

ORDER No. 96523

DATE 7-11-56

6½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R.M. NO

TITLE IN FULL I'M IN TEXAS NOW...  
BUT MY ASS IS IN ARKANSAS

IMPRINT SAME AS ABOVE

SEP 6 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 8BH1034

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1956	JUL 17 1956
SKETCH	3	1/2		
RETOUCHING	3	1/2	JUL 17 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

AUG 22 1956  
Old Way

G 881



FRED HARVEY (TRADEMARK)

NO. 6CP2016

ORDER No. 96474

DATE 7-11-56

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE, 7AH641

A PROUD NAVAJO MOTHER, ARIZONA

It is evident that this proud Navajo mother is thinking..etc

(Plate no.on front at bottom)

(Priv.# at bottom of center line:

H-2246

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEP 8 1956

USE PHOTO FROM 7AH641

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1956	JUL 17 1956
SKETCH				
RETOUCHING		0	JUL 17 1956	JUL 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Enlarge  
Color & Plate*

881



FRED HARVEY (TRADEMARK)

NO. 6CP2017

ORDER No. 96474

DATE 7-11-56

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as ✓

IMPRINT SAME AS ABOVE 7AH893

GRAND CANYON NATIONAL PARK  
ARIZONA

BRIGHT ANGEL LODGE AND CABINS

The rambling, one-story structures  
of Bright Angel Lodge and..etc

(Priv.# at bottom of center line: H-4456  
(plate no. on front at bottom)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SEP 6 - 1956

USE PHOTO FROM 7AH893

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1956	JUL 17 1956
SKETCH				
RETOUCHING		0	JUL 17 1956	JUL 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

\_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



*6881*  
*Encl. to B. L. & W. Co.*  
*1 photo*

*6881*



FRED HARVEY (TRADEMARK)

NO. 6CP2018

ORDER No. 96474

DATE 7-11-56

12½ M POST CARDS

C.T. CURTEICH COLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 9AH54

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK  
ARIZONA

DINING ROOM, EL TOVAR HOTEL

For a third of a century...etc

(Plate No. on front at bottom of center line  
(Priv.# at bottom of center line)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T. /H.4477

USE PHOTO FROM 9AH54

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 10 1956	JUL 17 1956
SKETCH			JUL 17 1956	JUL 17 1956
RETOUCHING		0	JUL 17 1956	JUL 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Handwritten:*  
Estimate  
Color  
Black

*Handwritten:*  
6881



FRED HARVEY (TRADEMARK)

NO. 6CP2019

ORDER NO. 96474

DATE 7-11-56

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as 9AH51 ✓

IMPRINT SAME AS ABOVE  
GRAND CANYON NATIONAL PARK  
ARIZONA  
ENTRANCE TO BRIGHT ANGEL LODGE  
Bright Angel Lodge and Cabins..etc  
(Priv.# H-4471 & plate No. at bottom  
of center line)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF **MM C.T.**

USE PHOTO FROM 9AH51

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1956	JUL 17 1956
SKETCH				
RETOUCHING		2½	JUL 17 1956	JUL 31 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG -2 1956	
HAND COLOR PROOF				
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

*Modernizing  
costs over  
making new  
old way*

G.P.8/



FRED HARVEY (TRADEMARK)

NO. 6CP2020

ORDER NO. 96474

DATE 7-11-56

12½ M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as 9AH52

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK  
ARIZONA

THE LOBBY, BRIGHT ANGEL LODGE

The easy air of good-natured..etc

(Priv.# H-4472 & Plate No. at  
bottom of center line)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEP 6 - 1956 B

USE PHOTO FROM 9AH52

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1956	
SKETCH				
RETOUCHING		0	JUL 17 1956	JUL 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Enlargement  
+ Black

881



FRED HARVEY (TRADEMARK)

NO. 6CP2021

ORDER NO. 96474

DATE 7-11-56

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as 9AH53

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK  
ARIZONA

COFFEE SHOP, BRIGHT ANGEL LODGE  
The Coffee Shop at ...etc  
(Priv.# H-4473 & Plate No. ~~MM~~ at  
bottom of center line)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEP 6 - 1956 B

USE PHOTO FROM 9AH53

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

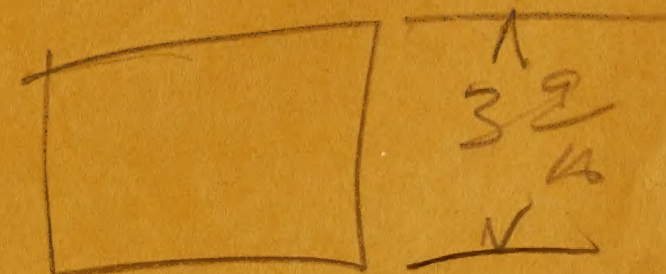
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1956	JUL 17 1956
SKETCH				
RETOUCHING		0	JUL 17 1956	JUL 17 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



*Summit*  
*Enlarge Colors*  
*Black*

881



FRED HARVEY (TRADEMARK)

NO. 6CP2022

ORDER No. 96474

DATE 7-11-56

12½ M POST CARDS C.T. PHOTOCHROM FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as  
OBH251

IMPRINT SAME AS ABOVE

GRAND CANYON NATIONAL PARK  
ARIZONA

NATIVE DEER ON STEPS OF BRIGHT  
ANGEL LODGE

Grand Canyon visitors can..etc  
(Priv.# H-4491 & Plate no. at bottom  
of center line)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

SEP 6 - 1956

USE PHOTO FROM OBH251 /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1956	JUL 17 1956
SKETCH				
RETOUCHING		1/2	JUL 17 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Mr. Harv. Est. drawings*  
*Enlarge color  
& Black*  
*881*